



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY

# HONG KONG BAPTIST UNIVERSITY POSTGRADUATE PROSPECTUS 2020/21



*Your future  
is within your grasp*



**Prof Rick WONG**  
*Vice-President (Research & Development)*  
*cum Dean of Graduate School*

## MESSAGE FROM THE DEAN

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Welcome to the Graduate School of Hong Kong Baptist University.

Established in 2002, the Graduate School has been growing vibrantly in tandem with the rising demand and expectation for graduate education, research performance, and research-driven learning.

The University offers postgraduate programmes of diverse disciplines fulfilling aspirations of individual students and advancing knowledge through research and scholarship. Our programmes emphasise a global perspective, the development of critical minds, and interactive and participatory learning. We provide students with a remarkable learning environment with different forms of collaborative arrangements both within and outside the University, substantial learning and teaching resources, and a team of dynamic staff committed to excellence. Knowledge is a continuing process of investigation. Partnering with our students, the University keeps moving forward and creating impact to address the local and global challenges.

HKBU is a research-led liberal arts university. We place strong emphasis on the importance of impact, collaboration, inter-disciplinarity and innovation. In pursuing our goal of enhancing research performance, we are making concerted efforts to recruit prominent scholars worldwide, to cultivate actively the niche research areas identified, and to strengthen the research environment. We are also committed to connecting our research with teaching: research keeps teaching alive, and teaching gives research a voice and a platform for application. Integrating these two important roles, the University will continue to thrive by making contributions to different communities at the local and international levels.

I invite you to explore the Graduate School website to learn more about our opportunities and developments in graduate studies and research.

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# About **HKBU**





## HKBU AT A GLANCE

Hong Kong Baptist University was founded in 1956 by The Baptist Convention of Hong Kong as a private, post-secondary college with a Christian tradition. The Institution started receiving Government funding in 1983 and acquired university status in 1994. Since then, it has made impressive advances and is currently one of Asia's foremost institutions of higher learning, delivering quality whole person education to the young people of Hong Kong and the Region.

The University enrolls around 11,000 students and offers over 40 undergraduate programmes, over 40 taught postgraduate programmes, and research programmes leading to the award of MPhil and PhD under its six Faculties/ Schools and the Academy of Visual Arts. Besides, the Graduate School promotes postgraduate programmes in the Region and provides learning support for postgraduate students. The School of Continuing Education and College of International Education offer self-financed programmes leading to the award of certificates, diplomas, higher diplomas and associate, undergraduate and higher degrees, and enrolls about 6,000 full-time students and around 7,000 part-time students. The University collaborated with Beijing Normal University (BNU) to set up in 2005 at BNU's Zhuhai campus BNU–HKBU United International College (UIC), which enrolls about 5,300 undergraduate students.

To help broaden students' horizons, the University promotes internationalisation through organising student exchanges with universities outside Hong Kong and various inter-cultural programmes within the University.

The University puts dual emphasis on teaching and research, and has established 48 research institutes and centres to nurture excellence in selected research areas. Its faculty provides consultancy and professional services for the Government and commerce/industry sectors, and endeavours to make practical results and findings to benefit society. To further enhance its research capacity, the University has established research outposts at Shenzhen and other Mainland cities.

Further information concerning the University can be obtained from [www.hkbu.edu.hk](http://www.hkbu.edu.hk).

# CAMPUS

Located at Kowloon Tong, the University is easily accessible from all parts of Hong Kong. It takes only a few minutes' walk from Kowloon Tong MTR Station. Through years of development and substantial improvement in its accommodation and facilities, the University offers students quality higher education in a spacious, fully equipped, high-technology environment. The University has three closely-knitted campuses, the Ho Sin Hang Campus at Waterloo Road, the Shaw Campus at Renfrew Road and the Baptist University Road Campus.

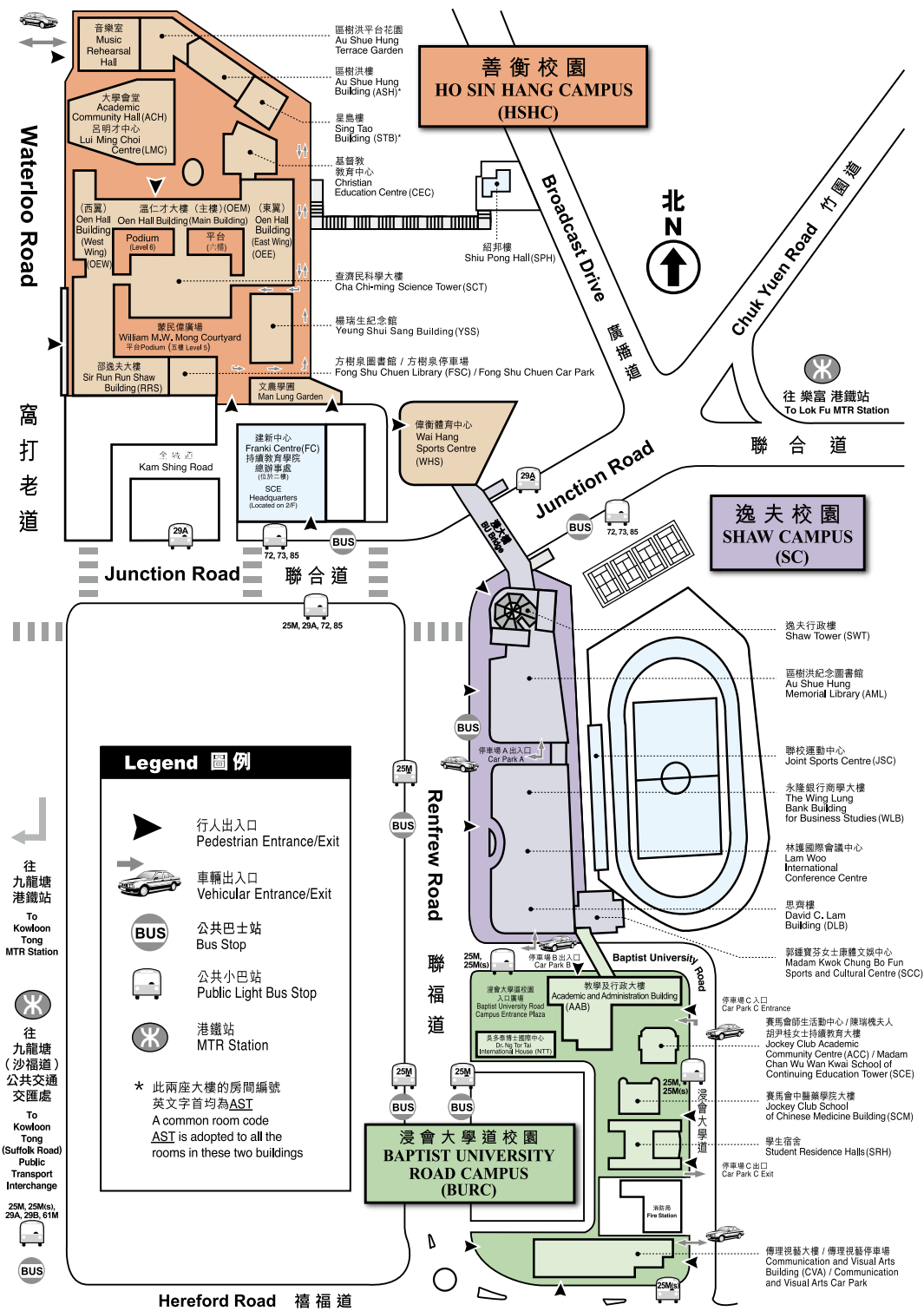
The Ho Sin Hang Campus accommodates several major structures including the Oen Hall Building, the Cha Chi-ming Science Tower, the Sir Run Run Shaw Building, the Sing Tao Building and the Au Shue Hung Building. These buildings house the Faculty of Arts, the Faculty of Science and some administrative offices. There are also the Yeung Shui Sang Building, which serves as a base for student amenities, and the Christian Education Centre, which features a 400-seat chapel.

On the Shaw Campus are the Shaw Tower for administrative offices and research centres. The Wing Lung Bank Building for Business Studies to house the School of Business and the Office of Student Affairs, the David C. Lam Building to house the David C. Lam Institute for East-West Studies, research centres and teaching facilities of the School of Continuing Education, the Au Shue Hung Memorial Library, and the Lam Woo International Conference Centre. The Madam Kwok Chung Bo Fun Sports and Cultural Centre with a multi-purpose hall, an indoor sports hall, a roof-top recreation area, etc., is located at the open-air car park of the Joint Sports Centre.

On the Baptist University Road Campus are the Dr. Ng Tor Tai International House, providing accommodation for

students, and visiting scholars participating in academic activities of the University, and the Jockey Club Academic Community Centre (ACC). The education/research facilities on the campus enable greater cooperation with leading institutions from China and overseas. Adjacent to ACC are the Jockey Club School of Chinese Medicine Building, the Madam Chan Wu Wan Kwai School of Continuing Education Tower and the Student Residence Halls, which provide a total of over 1,700 places for full-time local, mainland and overseas undergraduates and research postgraduates. The Communication and Visual Arts Building, with state-of-the-art facilities, houses the School of Communication and the Academy of Visual Arts to better train the next generation of talent for the creative industries and media in Hong Kong. The Academic and Administration Building is a complex building comprising the Faculty of Social Sciences and research centres, various administrative offices, a 400-seat lecture theatre (auditorium), a 240-seat canteen, a whole-floor Learning Commons, 27 classrooms and various student amenities.

The Wai Hang Sports Centre, located at a site some 200m east of the Ho Sin Hang Campus, is a multi-purpose sports centre with an outdoor heated swimming pool, a sports hall for basketball, badminton and volleyball, 3 squash courts, an activity room for dancing and playing table tennis, a fitness room, 2 tennis courts, general teaching rooms, and staff rooms. The Joint Sports Centre near the Shaw Campus, jointly owned and managed by the three universities: City University of Hong Kong, Hong Kong Baptist University and The Hong Kong Polytechnic University, provides students with a football pitch, a running track, facilities for field events, tennis courts and a 1000-seat grandstand.





# Postgraduate Studies at **HKBU**



# THE GRADUATE SCHOOL

Hong Kong Baptist University prides itself in providing creativity-inspiring education with distinctive contribution to the advancement of knowledge through research and scholarship. Its Graduate School, established in 2002, plays a major role in offering postgraduate programmes to meet societal needs, and in facilitating research advancement for the benefit of the humankind.

Ever since its establishment, the Graduate School has grown rapidly both in terms of the spectrum of programmes offered, the number of students enrolled, and the diversity of research projects it manages. Currently, the number of postgraduate students accounts for approximately 40% of the University's total enrolment and there are also over 700 ongoing research projects, generating research outputs that attract international collaboration and recognition.

To advance the University's agenda of becoming a leading international research-led liberal arts university, efforts have been expended to expand our research profile in both local and regional research arenas, and to foster international partnerships through academic programmes and research collaborations. The Graduate School will continue to play its role in supporting the University's endeavours in the pursuit of excellence in research as well as learning and teaching.



# LIST OF PROGRAMMES AND FEES (PROVISIONAL)

The Graduate School offers both full-time and part-time research postgraduate programmes leading to the Master of Philosophy (MPhil) and Doctor of Philosophy (PhD) qualifications, and a wide range of full-time/part-time taught postgraduate programmes leading to the award of Doctoral degrees, Master's degrees and postgraduate diplomas.

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
<b>Research Degree Programmes ( <sup>1</sup>Government/Research Grants Funded <sup>2</sup>Self-funded )</b>						
Doctor of Philosophy (PhD)	✓	6	\$42,100/year	✓	4	<sup>1</sup> \$42,100/year or <sup>2</sup> \$84,200/year
Master of Philosophy (MPhil)	✓	4	\$42,100/year	✓	2	<sup>1</sup> \$42,100/year or <sup>2</sup> \$84,200/year
<b>Taught Postgraduate Programmes</b>						
<b>Faculty of Arts</b>						
MA in Chinese Literature, Language and Culture	✓	2	\$98,550/programme	✓	1	\$98,550/programme
MA in Ethics and Public Affairs	✓	2	\$66,700/1st academic year \$33,300/2nd academic year	✓	1	\$100,000/academic year
MA in Language Studies	✓	2	Local students: \$47,250/academic year	✓	1	Local students: \$94,500/programme; Non-local students: \$99,900/programme
MA in Literary and Comparative Studies	✓	2	Local students: \$47,250/academic year	✓	1	Local students: \$94,500/academic year; Non-local students: \$99,900/academic year
MA in Music	✓	2	Local students: \$48,300/academic year*	✓	1	Local students: \$96,600/programme*; Non-local students: \$105,800/programme*
MA in Translation and Bilingual Communication	✓	2	\$52,500/academic year	✓	1	\$105,000/academic year
<b>School of Business</b>						
Doctor of Business Administration	✓	3-6	\$678,000/programme continuation fee: \$12,000 (5th year) \$24,000 (6th year and onwards)			
Master of Accountancy	✓	2	Local students: \$180,000/programme (plus \$5,000/each required pre-core programme course)	✓	1	Local students: \$180,000/programme; Non-local students: \$230,000/programme (plus \$5,000/each required pre-core programme course)

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
Master of Business Administration <sup>^</sup>	✓	2	\$280,000/programme			
Master of Human Resources Management	✓	2	Local: \$152,000/programme	✓	1	Local: \$152,000/programme Non-local: \$189,000/programme
MSc in Applied Accounting and Finance	✓	1.5	Local students: \$160,000/programme	✓	1	Local students: \$160,000/programme; Non-local students: \$220,000/programme
MSc in Applied Economics				✓	1	\$188,000/academic year
MSc in Business Management				✓	1	Local students: \$198,000/academic year Non-local students: \$258,000/academic year
MSc in Corporate Governance and Compliance	✓	1.5	\$172,500/programme	✓	1	\$172,500/academic year
MSc in Data Analytics and Business Economics				✓	1	\$210,000/academic year
MSc in Entrepreneurship and Global Marketing				✓	1.25	€15,000 (France Semester) and HK\$124,000 (Hong Kong Semester)
MSc in Finance (FinTech & Financial Analytics)	✓	2	\$260,000/programme	✓	1	\$260,000/programme
MSc in Global Marketing Management				✓	1	UK/EU students: GBP7,000 (UK Semester) and HK\$126,000 (Hong Kong Semester); International students: GBP12,400 (UK Semester) and HK\$126,000 (Hong Kong Semester)
MSc in Strategic Human Resources Management	✓	2	\$198,000/programme			
<b>School of Chinese Medicine</b>						
MSc in Personal Health Management (Chinese Medicine)	✓	2	\$62,000/academic year	✓	1	\$124,000/academic year
Master of Chinese Medicine	✓	2	\$65,000/academic year	✓	1	\$130,000/academic year
Master of Pharmaceutical Sciences in Chinese Medicine	✓	2	\$60,000/academic year	✓	1	\$120,000/academic year
<b>School of Communication</b>						
MA in Communication	✓	2	\$60,000/academic year	✓	1	\$145,000/academic year
MA in International Journalism Studies	✓	2	\$60,000/academic year	✓	1	\$145,000/academic year
MA in Producing for Film, Television and New Media				✓	1	\$145,000/academic year*
MFA in Film, Television and Digital Media				✓	3	\$98,000/academic year
MSocSc in Media Management	✓	2	\$60,000/academic year	✓	1	\$145,000/academic year
MSc in AI and Digital Media	✓	2	\$60,000/academic year*	✓	1	\$145,000/academic year*
<b>Faculty of Science</b>						
MSc in Advanced Information Systems	✓	2	Local students: \$60,000/academic year	✓	1	Local students: \$120,000/academic year; Non-local students: \$140,000/academic year
MSc in Analytical Chemistry	✓	2	\$60,000/academic year	✓	1	\$120,000/academic year
MSc in Environmental and Public Health Management	✓	2	\$54,500/academic year	✓	1	\$109,000/academic year

Programmes	Mode of Study					
	Part-Time	Duration [Year(s)]	Tuition Fee (HK\$)	Full-Time	Duration [Year(s)]	Tuition Fee (HK\$)
MSc in Green Technology (Energy)	✓	2	\$55,000/academic year	✓	1	\$110,000/academic year
MSc in Information Technology Management	✓	2	Local students: \$60,000/academic year	✓	1	Local students; \$120,000/academic year; Non-local students: \$140,000/academic year
MSc in Mathematical Finance				✓	1.5	\$210,000/programme
MSc in Operational Research and Business Statistics				✓	1	\$160,000/academic year
<b>Faculty of Social Sciences</b>						
Doctor of Education	✓	4	\$66,000/academic year	✓	3	\$88,000/academic year
MA in Global Society				✓	1	\$140,000/academic year
Master of Education	✓	2	\$61,875/academic year	✓	1	\$123,750/academic year
Master of Public Administration	✓	2	\$70,000/academic year	✓	1	\$140,000/academic year
MSocSc (Contemporary China Studies)	✓	2	\$53,900/academic year	✓	1	\$107,800/academic year
MSocSc in Social Work	✓	2	\$117,000/programme (plus \$67,000 for two fieldwork placements)	✓	2	\$129,000/programme (plus \$67,000 for two fieldwork placements)
MSocSc in Sport and Leisure Management	✓	2	\$60,000/academic year	✓	1	\$120,000/academic year
MSocSc in Counselling	✓	2	\$53,000/academic year (plus \$17,100 practicums fee)*	✓	1	\$106,000/academic year (plus \$17,100 practicums fee)*
Master of Social Work	✓	2	\$50,150/academic year*	✓	1	\$100,300/academic year*
Postgraduate Diploma in Education	✓	2	Local Students: \$21,050/academic year	✓	1	Local Students: \$42,100/academic year; Non-local Students: \$140,000/academic year
Postgraduate Diploma in Education – Subject Teaching and Subject Knowledge	✓	2	Local Students: \$21,050/academic year			
<b>Academy of Visual Arts</b>						
MA in Visual Arts	✓	2	\$50,000/academic year	✓	1	\$100,000/academic year

<sup>^</sup> Intake for Mainland class only

<sup>#</sup> Depending on admission year

<sup>\*</sup> Subject to change

## Other Fees

**Application Fee** HK\$350 for local applicants; HK\$450 for non-local applicants

**Deposit** HK\$300





# GENERAL ADMISSION REQUIREMENTS

## Research Postgraduate Programmes

### Academic Qualification Requirements

#### Doctor of Philosophy (PhD)

Applicants seeking admission to the PhD degree programme should possess:

- (a) a master's degree from a recognized university or comparable institution; or
- (b) a bachelor's degree with first class honours from a recognized university or comparable institution; or
- (c) any other qualification deemed by the Graduate School to be acceptable for this purpose.

Candidates under paragraph (b) should have evidence of research achievement/experience. They may be admitted to the MPhil programme initially, but with a view to proceeding to the PhD programme after satisfactorily passing an assessment at the time of candidature confirmation.

Candidates under paragraph (c) may be required to take a qualifying examination, in which event their progress shall be reported to the Graduate School at the end of their first year of study.

#### Master of Philosophy (MPhil)

Applicants seeking admission to the MPhil degree programme should possess:

- (a) a bachelor's degree with honours from a recognized university or comparable institution; or
- (b) a qualification deemed to be equivalent; and shall, if required, satisfy the examiners in a qualifying examination.

Normally, only first and second class honours graduates will be considered to have met the admission criterion under paragraph (a). Graduates with third class honours

degrees, with a period of relevant work experience and satisfactory results in the qualifying examination, may also be considered.

### Language Proficiency Requirements

An applicant who is seeking admission on the basis of a qualification from a university or comparable institution of which the language of teaching and/or examination is not English is required to obtain a minimum score in the Test of English as a Foreign Language (TOEFL) at 550(paper-based test)/ 79(internet-based test) or International English Language Testing System (IELTS) at 6.5. For admission to the research postgraduate programmes in the Faculty of Science and School of Chinese Medicine, consideration will also be made for applicants with a minimum overall score in the College English Test (CET) Band 6 at 500 and grade B in the CET-SET (Speaking English Test). These students will have to complete the English enhancement course(s) offered by the University's Language Centre before confirmation of candidature, or pass the threshold standard in IELTS/TOEFL before the oral examination.

An applicant with English test results lower than the threshold standards but with strong academic records or research skills may also be considered for admission. If admitted, they will be required to complete the English enhancement course(s) before confirmation of candidature, or pass the threshold standard in IELTS/TOEFL before the oral examination."

For research postgraduate applicants in the School of Communication, please refer to the document at [https://gs.hkbu.edu.hk/f/page/241/783/rpg\\_comm.doc](https://gs.hkbu.edu.hk/f/page/241/783/rpg_comm.doc) for further details.

For applications to the Dual/joint PhD Programmes, the English requirement is different from programme to programme, depending on the partnering institution.

### **Taught Postgraduate Programmes**

Admission is subject to the fulfillment of the admission requirements of the respective programmes. Please refer to the 'Taught Postgraduate Programmes' section in this prospectus for programme specific entrance requirements.

#### **Academic Qualification Requirements**

Applicants should normally hold a Bachelor's degree for admission to a Taught Postgraduate degree programme; or a Master's degree for admission to a Professional Doctorate degree programme.

#### **Language Proficiency Requirements**

Applicants should fulfill any of the following requirements:

1. Hold a bachelor's degree which is obtained from a university or comparable institution where English is the medium of instruction; or
2. Provide any of the following English test results for meeting the English proficiency requirements. The test result provided should be within two years from the date of issuance of the Admission Offer letter.
  - TOEFL\*: 79 (Internet-based); or
  - IELTS (Academic): Overall Band at 6.5

*\* The TOEFL institution code of Hong Kong Baptist University is 9467.*



# FINANCIAL ASSISTANCE

## Studentships

Normally, studentships are provided to full-time MPhil and PhD students (Government / Research Grants Funded students). The monthly studentship is intended to cover expenses including tuition fee, accommodation and sundries, etc. Eligible local students enrolled in UGC-funded RPg programmes will be provided with tuition waiver by UGC.

## Government Student Financial Assistance Scheme

The Government offers financial assistance in the form of non-means-tested loan to all local students, and means-tested grant and/or loan to needy full-time local students studying UGC-funded programmes. The beneficiaries are expected to repay their loans within a specified period after graduation or upon leaving the University. For further details, please refer to the website: <https://sa.hkbu.edu.hk/sfa/government-grants-and-loans>.

## Fellowships and Postgraduate Scholarships

Scholarships are bestowed upon selected recipients including new students on the basis of academic merits and other criteria stipulated by the donors. Currently there are 80 fellowship, scholarship and award schemes available for postgraduate students. Detailed information can be found in the University Calendar/University Student Handbook (<http://handbook.ar.hkbu.edu.hk/2019-2020/scholarships-and-financial-aid>), or on the SFA Unit website: <https://sa.hkbu.edu.hk/sfa/scholarships/introduction>.

## Postgraduate Bursary

Some bursaries are available for students from certain programmes. For details, please refer to the SFA Unit website: <https://sa.hkbu.edu.hk/sfa/university-financial-aid/bursary-for-postgraduate-students>.

## Emergency Grant and Loan

Full-time UGC-funded local postgraduate students with proven unforeseeable financial hardship caused by sudden unemployment/serious illness/accident/death of the main breadwinner of the family, natural or man-made disaster such as fire, explosion, robbery, etc., may apply for emergency grant and loan during the academic year. For details, please refer to the SFA Unit website: <https://sa.hkbu.edu.hk/sfa/emergency-grant-and-loan>.



*Scholarship & Bursary Donors' Tea Reception*

2018-2019 獎助學金捐贈者答謝茶會





# ADMISSION GUIDELINES

## Application Procedures

### 1. Submission of Application

Applications should be submitted via the online application system at [https://iss.hkbu.edu.hk/amsappl\\_pg](https://iss.hkbu.edu.hk/amsappl_pg).

### 2. Settlement of Application Fee

A non-refundable application fee of HK\$350 is required for local applicants, and HK\$450 for non-local\* applicants.

- \* *Non-local applicants refer to those entering Hong Kong for the purpose of education with a student visa/entry permit issued by the Immigration Department of Hong Kong*

### 3. Submission of Supporting Documents and Confidential Reference Form

#### For Research Postgraduate Programmes

##### (a) Supporting Documents

###### Essential

- HKID card or passport (for local applicants); other identity document issued by the home country (for non-local applicants),
- Degree certificate(s)/graduation diploma(s) AND transcript(s) for the academic qualification(s)<sup>i</sup>
- Public Examination Results (e.g. HKCEE/HKALE) (if any)
- Proof of English proficiency (Please refer to our Language Requirements for details)



- Sample(s) of publication or research work/record of research experience/publication list

#### **Supplementary**

- Certificate(s)/supporting document(s) of scholarship(s) and prize(s)

#### **(b) Confidential Recommendation Form**

You are required to invite two referees to complete the Confidential Recommendation Form. Upon duly completion of the Form, please request them to send it **directly** to the Graduate School (via email or post) **within two weeks** from the date you submitted your application.

*Note: If you wish to provide any supplementary documents, please quote the application number on all your documents.*

#### **For Taught Postgraduate Programmes**

##### **(a) Supporting Documents (to be uploaded by the applicant)**

###### **Essential**

- HKID card (for local applicants)
- Passport or other identity documents of home country (for non-local applicants)
- Degree certificate(s)/graduation diploma(s), and transcript(s)<sup>i</sup> for academic qualification(s) supporting the application
- English proficiency test results (e.g. TOEFL/IELTS/CET6 results)<sup>ii</sup>

### Supplementary

- Hong Kong public examination results, if applicable (e.g. HKCEE/HKALE/HKDSE)
- Other relevant test results, if applicable (e.g. GMAT, GRE)
- Certificate(s)/supporting document(s) of scholarship(s) and prize(s)
- Certificate(s) of professional qualification(s)
- Sample(s) of publication or research work/record of research experience/publication list

### (b) Confidential Reference Form (to be uploaded by the referee)

Applicants will be invited to provide confidential references from two referees. The Graduate School will directly invite the referees via email to complete and upload the Confidential Reference Form to an online platform **within two weeks** upon the applicants' successful submission of the application. Applicants should therefore ensure the accuracy of the referees' email addresses provided in the application, and inform their referees of these arrangements upon submission of the application.

*Note:*

*<sup>i</sup> Upon receipt of the admission offer, applicants are required to arrange to send the official transcript(s) of the academic qualification(s) to the Graduate School directly by the awarding institution(s)/authorities. HKBU graduates/students are exempted from submitting the official transcript(s) for their previous/current studies in the University.*

*<sup>ii</sup> Individual programmes may stipulate different English language requirements, or equivalent acceptable qualifications, suitable for their fields of study. For*

*programme specific entrance requirements, please refer to the 'Taught Postgraduate Programmes' section for details.*

### 4. Interview

#### For Research Postgraduate Programmes

Shortlisted applicants will normally be invited to attend an interview. A qualifying examination may also be required.

#### For Taught Postgraduate Programmes

Shortlisted applicants may be invited to attend an interview.

### Application Periods

#### For Hong Kong PhD Fellowship Scheme

1 September 2019 to 2 December 2019.

#### For Research Postgraduate Programmes

PhD and MPhil programmes are open for applications now:

1st Deadline: 1 December 2019

2nd Deadline: 15 April 2020

Since admission offers are highly competitive and subject to quota availability, applicants are strongly advised to make their application as soon as possible. Please study the application procedure before submission.

#### For Taught Postgraduate Programmes

Application for the September 2020/21 intake has started. Applicants may visit our website to view the up-to-date application schedule and details. Late applications may be considered when places are still available.

### Transfer Students

Under normal circumstances, applicants who are studying in a master's degree at Hong Kong Baptist University or

other institutions, seeking transfer to any master's degree programmes of Hong Kong Baptist University will not be considered.

### **Double Registration**

For UGC-funded programmes, unless otherwise approved by the University, registered candidates are normally not permitted to register part-time or full-time for any other qualification, either at the University itself or at any other local institution of higher learning. Candidates breaching this regulation are subject to discontinuation of their studies at the University.

### **Student Visa**

The Hong Kong Immigration Department requires all full-time non-local students (from overseas or the Mainland) to obtain a student visa in order to study in Hong Kong. Applications should normally be made at least two months in advance. Part-time non-local students should possess an appropriate and valid visa to prove their eligibility to stay and study in Hong Kong.

All non-local applicants of full-time postgraduate programmes should submit their student visa applications through the University. Applicants will be informed of the details once they are given the admission offer.

### **Enquiries**

For general enquiries and application procedures, please contact the Graduate School (details on page 115). Programme enquiries concerning fields of research or details on study programmes may be directed to the respective Faculty/School/AVA or programme offices (details on page 114).

# RESEARCH

## POSTGRADUATE PROGRAMMES





# RESEARCH POSTGRADUATE PROGRAMMES

Both PhD and MPhil degrees are research-oriented. A student is required to:

- (a) complete an approved programme of supervised research;
- (b) present a written thesis which demonstrates an advanced level of knowledge and understanding in the candidate's field of study and which describes and summarises the research undertakings and findings;
- (c) satisfy the Board of Examiners in an oral examination (and any other examination if deemed necessary), on matters relevant to the subject of the thesis; and
- (d) comply with supervision, attendance and all coursework requirements as laid down by the respective Faculty/School/AVA.
- (e) satisfied the University-wide graduation requirements

A full-time candidate registered provisionally for the MPhil degree is subject to a probationary period of up to 12 months (for a part-time candidate, up to 18 months). A candidate registered provisionally for the PhD degree is subject to a probationary period of up to 30 months for full-time and 42 months for part-time study. At the end of the probationary period and after the submission of a research prospectus to the University's Research Postgraduate Studies Committee, the candidate will be assessed and candidature will be confirmed or terminated.

## Period of Study

The normal period of study for full-time and part-time PhD and MPhil students are:

	Full-time	Part-time
<b>PhD students</b>	48 months	72 months
<b>MPhil students</b>	24 months	48 months

## Fields of Study

At Hong Kong Baptist University, our niche areas for study and research focus are based upon staff expertise, evolving student interests, and the Faculty's curriculum strength and resources. To assist prospective students when identifying possible study options, a list of disciplines/fields of study offered by the respective departments is shown as follows.

## Faculty of Arts

### Chinese Language and Literature (CHI)

Chinese Language; Etymology; Classical Chinese Literature; Modern Chinese Literature; Chinese Literary Theory and Criticism; Chinese Religion and Philosophy; Chinese Classical Studies; Study of Ceremonial Rites

### English Language and Literature (ENG)

#### Linguistics/Language Studies

Bilingualism; Contrastive Linguistics; Intercultural Communication; Gender and Language; Language Acquisition and Language Learning; Phonetics and Phonology; Pragmatics; Semantics; Sociolinguistics; Syntax; Text/Discourse Analysis; World Englishes; Applied Linguistics; Professional Communication; Multimodal Communication; Hong Kong English

#### Literary Studies

Twenty-First Century and Contemporary Literature; Chinese Western Comparative Literature; Gender and Literature; Identity & Diaspora in Literature; Literature and Film; New Literatures in English; Hong Kong Literature; Nineteenth-Century Literature; Modernist Literature; Victorian Literature; Contemporary and Modern Drama; Postcolonial Studies

## Music (MUS)

Contemporary China Music Studies (including Hong Kong, Taiwan, Chinese diaspora); Performance Practice Studies and Research; Piano Pedagogy; Music Education; Historical Musicology and East-West Musicological Research; Composition; Music Technology/Computer Music; Ethnomusicology

## Religion and Philosophy (REL)

### Religious Studies

Buddhism, Chinese Popular Religions, Christianity, Confucianism, Daoism; Chinese Christianity; Modern Critique of Religion; Religious Ethics; Sociology of Religion

### Philosophical Studies

Chinese Philosophical Traditions (Buddhist, Confucian, Daoist, Modern); Comparative Philosophical Studies (Chinese, European, North American); Ethics; Hermeneutics; Logic; Metaphysics; Modern & Contemporary Continental European Philosophy; Philosophies of Language, Religion, Science; Social & Political Philosophy

## Humanities Studies (Interdisciplinary) (HMW)

Cultural Studies; Arts and Aesthetics; Media and Film Studies; Creative Writing and Critical Studies; Gender and Sexuality Studies; Post-Colonialism; Ethnic Studies; Youth Cultural Studies; Human Rights; Comparative Literary Studies; Popular Music Studies; Creative and Cultural Industry/Policy Studies

## Translation Studies

History of Translation; Translation Theory; Chinese Discourse on Translation; Western Translation Theory; Comparative Study of Chinese and Western Translation Theory; Applied Translation Studies; Literary Translation; Cognition of Interpreting; Interpreting Pedagogy; Corpus-

based Interpreting Studies; Political Interpreting; Professionalism and Interpreting; Interpreter Evaluation; Power and Interpreting; Power and Translation; Gender and Translation; Discourse Analysis; Drama Translation; Translation and the Performing Arts; Translation and Post-modernism; Translation Pedagogy; Professionalism and Translating; Translation and Intuition; Translation and Museums; Intersemiotic Issues in Translation; Computer-aided Translation; Scientific translation; Audiovisual translation; Tibetan Studies; Buddhism and religious translation; Intercultural Reception of Minority Cultures

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## School of Business

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### Accountancy and Law (ACLW)

Financial Accounting; International Accounting; Auditing; Management Accounting; Taxation; Corporate Governance; Business Financial Management; Corporate Social Responsibility; Accounting and Capital Market; Business Ethics;

### Economics (ECON)

Chinese Economy; Economic Development; Microeconomics; Macroeconomics; Applied Econometrics; International Economics; Financial Economics; Labour Economics; Industrial Economics; Public Finance; Health Economics; Political Economy; Economic History

### Finance and Decision Sciences (FDS)

Financial Derivatives; Risk Management; Portfolio Management and Securities Analysis; Behavioural Finance; Investment Strategy; Market Micro-structure; Corporate Finance; Corporate Governance; Corporate Restructuring; Fintech; E-Commerce; Information System Ethics; Behavioural Aspect of Information Technology; Business Intelligence and Data Analytics; e-Marketing and Customer

Relationship Management; Information System Auditing; Information System Security

### **Management (MGNT)**

International Management; Strategic Management; Organisational Behaviour; Human Resources Management; Organisational Theory; Employee Relations; Cross-Cultural Management; Corporate Social Responsibility and Business Ethics; General Management; Management in China; Leadership; Entrepreneurship

### **Marketing (MKT)**

Strategic Marketing and Planning; Services Marketing; Marketing Issues in China; Cross-Cultural Marketing; Marketing Communication; Industrial Marketing; Sales Management; Small-Firm Marketing; Entrepreneurship; Ethical Issues in Marketing; Marketing and Society

## **School of Chinese Medicine**

Biomedical Sciences / Chinese Medicine / Translational Medicine / Pharmacy in Chinese Medicines

- Cancer and Inflammation Research
- Translational Medicine in Bone and Joint Diseases
- Clinical Research in Integrative Chinese Medicine
- Translational and Clinical Research in Parkinson's Diseases and Other Neurodegenerative Diseases
- Development of Preventive and Therapeutic Approaches for Renal Diseases
- Authentication, Standardisation and Quality Assurance of Chinese Medicines
- Integrated Bioinformedicine and Translational Science
- Precision Medicine and Innovative Drug Discovery
- Phenomics Research

## **School of Communication**

### **Communication Studies (COMS)**

Crisis and Risk Communication; Corporate Social Responsibility; Communication Theory Development and Measurement, Health Communication; Leadership Communication in Organizations; Responsible Marketing Communication to Children and Youth; Celebrity and Brand Endorsement; Communicating Gender & Sexuality; Strategic Communication in Greater China; New Media Use and Social Inclusion; Mobile and Social Media and Digital Stakeholder Engagement; Big Data Mining

### **Journalism (JOUR)**

Media Law; Theory of Journalism; Interaction between Journalism and Society/Politics/Economy/Culture; Investigative Journalism; Theory and Practice of Broadcast Journalism; Theory and Practice of Print Journalism; Online News Media; Journalism Education; Digital Impact on Journalism; Chinese Media Reform; Media Literacy and Education; Business and Financial Journalism; Theory and Practice of News Media Management; Mass Communication; Public Opinion; Social Media Analytics; Networking Analysis; Artificial Intelligence, Data Journalism; Data Visualization; Media and Information Literacy; Net Generation and Knowledge Society, Journalism Ethics; Theory and Practice of China Reporting

### **Academy of Film (AF)**

Asian & Chinese Cinema and Television; Comparative Studies of Film Auteurs; Critical Theories & Cultural Studies; Documentary Film; Film Aesthetics; Gender, Identity, Sexuality; Nation, Ethnicity, Post-colonialism; Realist Film Theory; Screen Industry and Globalisation

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## Faculty of Science

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### Biology (BIOL)

Waste management; Composting of organic wastes including sludge, food waste, livestock wastes and green waste; Sludge stabilization; Land application of industrial and municipal wastes; Soil pollution investigation; Bioremediation of PAH contaminated soil; Phytoremediation of heavy metal contaminated soil; Deep-sea Biodiversity and Population Connectivity; Shallow-water Biodiversity and Ecology; Application of Genomic and Proteomic Tools in Non-model Organisms; Ecotoxicology; Marine Ecology; Biochemical engineering and process optimization; Biorefinery; Waste valorization and sustainable chemistry; Recombinant DNA technology for microbial fermentations; In-situ product recovery

Plant physiology and molecular biology under environmental stresses; Crop production under water-limited condition; Osmosensing mechanisms and osmoregulatory functions of fish gill cells; Functional characterization of human glycoprotein hormones, STC1 and STC2 in carcinogenesis; Environmental contamination and mechanistic actions of emerging chemical pollutants; RNA capping and decapping; RNA modifications; Gene regulation; Plant immunity; Oxidative stress and stress responses; Plant tolerance to environmental stress; Gene regulation under abiotic stress; RNA biology; Plant mineral nutrition; Agrobiotechnology; Neurobiology of receptors and neurological diseases; Neurotoxicology; Neuropharmacology; Mechanism of postzygotic hybrid incompatibilities between nematode species; Developmental dynamics of signaling pathways during nematode embryogenesis; Gene regulatory networks underlying cell fate determination during nematode embryogenesis; Novel immunological protein  $\Delta 42PD1$  and its role in inflammatory diseases; Human cytomegalovirus (HCMV) latent infection in CD34+ stem

cells and associated diseases; Computational systems biology; Human microbiome in health and disease; Biological networks and phenotype prediction; Quantitative modelling and big data analysis

### Chemistry (CHEM)

Analytical Chemistry; Bioinorganic/Biophysical Chemistry; Biological Chemistry; Biosensor; Chemical Instrumentation; Chemosensor; Chinese Herbs; Computational Chemistry; Coordination Chemistry; Electroanalytical Chemistry; Environmental Chemistry; Food Analysis and Safety; Heterogeneous Catalysts; Inorganic Chemistry; Mass Spectrometry; Material Design and Synthesis; Microfluidic Technology; Nanosciences; Organic Electronics; Organic Synthesis; Organometallic Chemistry; Physical Chemistry; Polymer Chemistry; Supramolecular Chemistry; Biomaterials

### Computer Science (COMP)

#### Computational Intelligence

Health Informatics; Multi-Agent and Complex Systems; Web Intelligence; Intelligent User Interface; Data Mining and Knowledge Discovery

#### Databases and Information Management

Data Privacy and Security; Distributed Data Management; Graph Databases; Mobile Data Management; Social Network Analysis; and Spatial Databases

#### Networking and Systems

Blockchain Technology; Cloud Computing; Internet Computing; Data Center Networks; Indoor Localisation; High Performance Computing; Pervasive Computing; Wireless Networks

#### Pattern Recognition and Machine Learning

Computer Vision; Machine Learning; Pattern Recognition

and Biometrics; Secure and Privacy-aware Computing; and Image and Video Processing

## Mathematics (MATH)

### Image Sciences

Image Processing; Inverse Problems; Compressive sensing; Inverse scattering and Super-resolution; Data Analysis and Applications in Computational Photography; Medical Imaging and Astronomical Imaging; Machine Learning; Artificial Intelligence

### Optimisation

Nonlinear programming; Variational inequalities; Complementarity Problems; Large-scale Convex Problems; Neurodynamic Optimisation; Nonconvex Optimisation; Graph Theory

### Statistics

Algebraic Combinatorics; Combinatorial Hopf Algebra; Applied probability; Stochastic Geometry; Random processes; Big data; Biostatistics and bioinformatics; clinical trial design; statistical genomics; Finance; Credit risk modeling; Financial econometrics; Financial risk management; High-dimensional data analysis; Regression; Spatial statistics; Resampling techniques; and Survival analysis; Statistical learning; Data science

### Scientific Computing

Finite element methods; Spectral methods; Meshless methods; Domain decomposition methods; Grid generation; Parallel computing; Numerical partial differential equations; Numerical simulations and Matematerials

## Physics (PHYS)

### Experimental

Metamaterials; Acoustics; Wave Physics; Molecular Electronics; Chiral Nanoplasmonics; Optoelectronics; Bio-

imaging and Modeling of Cell Dynamics, Organic and Inorganic Luminescence Materials and Devices; Organic Light-Emitting Diodes; Organic Thin Film Transistors; Organic Solar Cells; Organic Photodetectors; Perovskite Optoelectronic Devices; Optics and Transports of Organic Thin Films; chiral nanoplasmonics, surface enhanced chiroptical spectroscopies, enantioselective synthesis, photochirogenesis, enantiodifferentiation, trace (bio) molecular detection, bio-nanointeraction, specific differentiation of stem cells, functional optic coating, and flexible/wearable energy generation and storage

### Theoretical

Stochastic Thermodynamics; Self-Organization; Modeling of Biological Systems; Condensed Matter Machine-learning for Big Brain Data Analysis; Wave Physics; Metamaterials and Photonic Crystals; Electronic Structure Simulations of Materials; Surface Science and Nanoscience; Huamn Microbiome and Community Ecology; Bioinformatics and Machine Learnings; Complex Networks: Structure and Function

## Faculty of Social Sciences

### Education Studies (EDUC)

Blended Learning; Chinese Language Education; Cognitive Science; Comparative Education; Critical Thinking and Metacognition; Curriculum Studies; Cyber Psychology; Developmental Psychology; Education Policy Research; Educational Leadership; Educational Psychology; English Language Education; History of Education; ICT in Education; Inclusive Education; Information Literacy; Leisure Education; Mathematics Education; Mobile Learning; Moral Education; Music Education; Social Context of Education; Social Psychology; Special Educational Needs; Teacher Development; Teacher Education



## **Geography (GEOG)**

Meteorology; Climatic Variability and Climate Change; Earth Systems; Sedimentological, Paleoenvironmental and Marine Physical Environments; Microfossil Studies; Quaternary Studies; Geomorphology; Limnology; Hydrology; GIS and Remote Sensing Applications; Environmental Perceptions and Attitudes; Environmental Policy; Sustainable Development; Energy Studies; Urban Open Space Systems; Urban Geography; Urban Planning; Asian Theories of the City; Critical Geography; Transport Geography; Travel Behaviour; Time Geography; Big Data, Urban and Transport Analytics; Urban Housing Markets; Cultural and Social Geography; Critical Heritage Studies; Migration; Mobility; Transnationalism; Regional Planning; Rural Transformation in China; Urban and Regional Development in China, Pacific Asia, Hong Kong and the Pearl River Delta

## **Government and International Studies (GIS)**

Area Studies (Multi-disciplinary); International Relations and Security Studies; Public Policy Analysis and Comparative Politics; Political Sociology, Political Economy and Social Sciences Methodology; Political Theory and Political Thought; Innovative Pedagogies and Language Teaching/Learning

## **History (HIST)**

African History; East Asian History; European History; Global History; Local History; Middle Eastern History; Oceanian History; Southeast Asian History; North American History; Business History; Cultural History, Economic History; Ethnic History; Gender History; Intellectual History; Legal History; Military History; Natural History; Political History; Social History; Urban History; History of Children; History of Christianity; History of Customs; History of Education; History of Expatriate Communities; History of Material Cultures; History of Medicine and Diseases;

History of Migration; History of Popular Religion; History of Railroads; History of Science and Knowledge; Archaeology; Colonialism; Cross-cultural Studies: Foreign Relations; Historical Anthropology; Historiography; Historical Geographic Information System; History through Art; The Enlightenment; The Maritime World

## **Social Work (SOWK)**

Youth Studies; Mental Health and Well-being; Psychiatric Rehabilitation and Mental Health Counselling, Family Studies; Critical Intervention and Narrative Practice; Gender and Intersectionality; Globalization, Social Policy and Social Welfare; Social and Community Development; Career and Life Planning

## **Sociology (SOC)**

Aging Studies; Chinese Societies, including Hong Kong Society and Culture; Comparative Asian Studies; Cultural Sociology; Gender Studies and Sexualities; Globalization and Development Studies; Health and Illness; Inequalities and Social Stratification; Kinship and Social Organizations; Marriage and the Family; Migration; Popular Culture; Population Studies; Race and Ethnicity; Social Media; Social Movements; Social Networks; Sociology of Consumption; Urban Sociology; Work and Industry; Youth Studies

## **Sport and Physical Education (SPE)**

Contemporary Issues in Physical Education, Sport, and Recreation; History and Philosophy of Physical Education and Sport; Health Fitness; Wellness, and Quality of Life; Exercise Physiology; Sports Injuries; Sport Training and Nutrition; Sport and Exercise Psychology; Sport Sociology; Sport and Leisure Management

## Academy of Visual Arts

At the Academy of Visual Arts (AVA), postgraduate research may take the form of traditional text-based research or utilise creative, studio-based practice to address specific research questions. AVA pursues a broad and diverse research agenda with special focus on public art, socially engaged art, art and technology and analysis of objects in transnational context. Faculty members are actively engaged with research ranging from historical and theoretical inquiry to practice-led research. Research postgraduate students are fully integrated into a dynamic research culture that includes research forums and lectures, visiting artists and scholars and special exhibitions and conferences. Additionally, the extensive studio facilities of AVA for sculpture, painting, printmaking, photography, ceramics, glass, bronze, installation, jewellery, object design, graphic design and Chinese painting and calligraphy are available to students when applicable to their subject of research.



TAUGHT POSTGRADUATE PROGRAMMES

# FACULTY OF ARTS



# Master of Arts (MA) in Chinese Literature, Language and Culture

(One-year Full-time or Two-year Part-time)

**Prof Timothy Wai Keung CHAN,**

**Programme Director**

## Aims

The programme aims to cultivate in students a deeper knowledge of Chinese culture and broaden their vision with new perspectives to prepare them in meeting the challenges of the changing society. It enhances students' Chinese language skills and cultural literacy, which are particularly essential for professions such as education, media and cultural management.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree with second class honours or above in Chinese or related disciplines (mass media, humanities, cultural studies and education) from a recognised university or comparable institution; or
- (b) a general degree plus relevant working experience; or
- (c) an equivalent qualification.

Short-listed applicants may be invited for an interview should the Programme Board deem it necessary.

## Units Requirement

Required Courses:	9 units
Elective Courses:	18 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/chin>) for details of the list of courses.

The medium of instruction is Chinese (either in Cantonese or Putonghua, depending on the course instructor).

Students who have fulfilled all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Chinese Literature, Language and Culture. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.67 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.66 will be awarded Merit.

Four scholarships of HK\$42,000 each are awarded annually to students who have outstanding academic performance.

# Master of Arts (MA) in Ethics and Public Affairs

(One-year Full-time or Two-year Part-time)

**Prof KWAN Kai Man, Programme Director**

## Aims

- (a) To enable students to develop multiple interpretive perspectives (religious and philosophical) on perennial and contemporary issues in different contexts of public affairs.
- (b) To help students appreciate and respect diversity within modern society in order to assess and handle conflicting values in critically informed and creative ways.
- (c) To help students further develop and reflect on their own values, so that they will be able to justify their own decisions, judgments and convictions, and so become informed and responsible citizens in their community, nation and the world.
- (d) To equip future secondary school Liberal Studies teachers with subject knowledge of most modules.
- (e) To stimulate the students' interest in, and a reflective understanding of, public affairs.
- (f) To enhance awareness and knowledge of the value dimensions of discourses on economic, political, legal, social, cultural, and environmental affairs.
- (g) To provide a transition to the eventual pursuit of further studies in various disciplines.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or comparable institution; or

- (b) a qualification deemed to be equivalent.

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- (a) a score of 74 (internet-based test) in TOEFL; or
- (b) an overall band score of 6.0 in IELTS; or
- (c) a score of 450 in the College English Test band 6 (CET-6) of China.

Short-listed applicants may be interviewed should the Programme Board deem it necessary.

## Units Requirement

### Programme Stream

Foundation Courses:	6 units
Required Courses:	18 units
Elective Courses:	3 units
Total Requirement:	<b>27 units</b>

### Dissertation Stream

Foundation Courses:	6 units
Elective Courses:	15 units
Dissertation:	6 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website



or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/epap>) for details of the list of courses.

All courses in the programme carry equal weight, except Dissertation. Students who have satisfactorily completed all the above requirements and achieved a cumulative GPA of 2.50 or above will be awarded an MA Degree in Ethics and Public Affairs. To be awarded Distinction for the programme, students should attain a cumulative GPA of 3.67 or above, with no course grade below B- and no repeated courses. Students attaining a cumulative GPA between 3.40 and 3.66 will be awarded Merit.

Access <http://maepa.hkbu.edu.hk/> for course information.

# Master of Arts (MA) in Language Studies

(One-year Full-time or Two-year Part-time)

*Prof Lian Hee WEE , Programme Director*

## Aims

The programme provides comprehensive knowledge about language and prepares students for special applications of linguistic analysis to problems arising from the students' particular interests, careers and concerns. It trains students' ability to solve language-related problems and has prepared graduates for a range of jobs which require good language skills and for further studies in linguistics.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or comparable institution; or
- (b) a qualification deemed to be equivalent.

Applicants are expected to have advanced competence in spoken and written English. A good knowledge of other languages (including Chinese) would be an added advantage. If English was not the medium of instruction in their first degree, applicants are required to provide evidence of good English proficiency. At least one of the following minimum scores or standards has been achieved: (i) IELTS (Academic): Overall Band at 6.5; (ii) TOEFL: 79 (Internet-based); (iii) CET-6 (College English Test band 6): 500; (iv) Grade D in AS Use of English (HKALE); OR (v) Level 4 in English Language (HKDSE).

Mature students and other candidates who lack the above qualifications may be admitted on a case-by-case basis.

The courses on offer are available to external students from other universities.

Transfer of units may be granted (i) if relevant and comparable course(s) have been previously taken from a recognised institution no more than eight years before the commencement of study at the University and (ii) if the relevant course result is equivalent to B- or above in the University's grading system. Subject to programme requirements and panel approval, transfer may be granted for up to four courses for credits earned from an HKBU postgraduate diploma programme. Application form should be submitted to the admission panel, supported by relevant proof. Where appropriate, students may be required to sit for and achieve satisfactory results in the University's proficiency test(s) or qualifying examination(s) before their application for transfer of units is approved. Where transfer of credits is effected, tuition fees will be adjusted accordingly.

## Units Requirement

Required Courses:	15 units
Elective Courses:	6 units
Dissertation/Two Extra Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/lang>) for details of the list of courses.

## Applicants

MALS graduates are recognised as degree holders who have fulfilled the Education Bureau's (EDB) requirements for (1) English subject knowledge [encompassing an English Language Major degree or the Postgraduate Diploma in Subject Knowledge (PGSK-ELT)], and (2) the English Language Proficiency Requirement (Benchmark Test) for language teachers. Students who have successfully completed the programme may apply to EDB for Professional Development Incentive Grant.

## Admission Scholarships for Outstanding Students

A number of scholarships ranging from HK\$8,000 to HK\$30,000 are offered to incoming Master of Arts in Language Studies students who (1) obtained first or second upper honours classification from their first degrees, which are relevant to language studies (linguistics, translation, English language & literature, etc.); or (2) are graduates of the UGC-funded HKBU Bachelor of Arts programmes; or (3) have excellent academic record in mainland universities and good TEM8 (Test for English Major – Level 8) result.

## International Student Scholarship Scheme

Scholarships are open to incoming international students in order to increase students' diversity and enhance their exposure. The scholarship awards vary from 15% to 100% of the total tuition fee and will be deducted from the tuition fee upon admission. The scholarships are awarded based on a holistic review process that includes academic results, academic outputs, interviews, relevant test scores and/or other evidence of excellence and aptitude.

## Service to Hong Kong Admission Scholarships

Scholarships are open to all applicants regardless of race, nationality, gender, political views, or any other irrelevant parameter. The requirements are strictly in relation to

service to Hong Kong. Examples of service may include work at a Hong Kong related NGO, charity bodies, extra-curricular societies like the boy scouts or girl guides, help given to minority or disadvantaged groups, service (not just membership) to political parties, service (not just membership) to professional bodies, etc. Acceptable evidence includes testimonies, references, certificates, and other materials that allow verification. The scholarship awards vary from 15% to 100% of the total tuition fee and will be deducted from the tuition fee upon admission. Applicants who wish to be considered for the award should include all relevant supporting materials at the point of application for admissions.

# Master of Arts (MA) in Literary and Comparative Studies

(One-year Full-time or Two-year Part-time)

*Dr Ruth HUNG, Programme Director*

## Aims

The MA in Literary and Comparative Studies (MALCS) aims to provide students the opportunity to explore literatures in English, activate experiential learning, conduct independent research, and present their findings in a comparative and globalized context. These emphases give a distinctive character to the Programme and reflect the 2020 vision of HKBU—a vision that purports to promote world class research and deliver the best student experience.

Our research-enriched curriculum is designed to strike a good balance between global and local literary studies. Students take methodology-based core courses that examine classic and contemporary critical theories and literary works in relation to ideas in larger contexts, such as world literatures, global modernisms, comparative literature and the arts. They are also required to take research-driven elective courses that highlight current major themes that affect the global and local communities, and how these themes are mediated in literary texts. Students can also take part in the workshops, seminars and postgraduate conferences organized by the department. They are also given the opportunity to do a Master's thesis as the culmination of work for the MA.

The MA Programme strives to deliver the best student experience by emphasizing experiential and multimodal learning. Students will complete media-enriched projects, take part in outdoor activities and study tours, with a view to enhancing their abilities to think out of the box, develop

cross-cultural understanding, engage with different peoples and communities, and apply their knowledge to real-world issues. Students can opt for the full-time or part-time study mode to suit their interests. If pursuing the degree full-time, students will complete 27 units in one academic year; if part-time, students will complete the same number of units in two academic years.

Common destinations for graduates with an MA in Literary and Comparative Literature include doctoral or advanced studies, as well as careers in academic teaching, publishing, government policy, journalism, advertising, and marketing.

## Admission Requirements

Applicants applying to the MALCS Programme:

- (a) should hold a bachelor's degree (BA) from a recognised university or comparable institution; or a qualification deemed to be equivalent;
- (b) may be interviewed in order to elicit further information such as interests, motivation, communication skills, language proficiency, maturity and suitability.

Mature students and other candidates lacking the above qualifications may be admitted on a case-by-case basis. A qualifying examination may be required.

## Language Proficiency Requirement

Applicants whose first degree is obtained from an institution where the medium of instruction is not English should:

- (a) have at least one of the following minimum scores or standards achieved: (i) a score of 6.5 in IELTS; (ii) a TOEFL iBT (internet-based test) score of 79; (iii) a

score of 500 in CET6; (iv) Grade D in AS Use of English (HKALE); OR (v) Level 4 in English Language (HKDSE).

(b) be able to communicate in English at an advanced level.

### Units Requirement

Required Courses:	15 units
Electives Courses:	9-12 units
Master's Project (optional):	3 units
Total Requirement:	<b>27 units</b>

### Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/lcsp>) for details of the list of courses.



# Master of Arts (MA) in Music

(One-year Full-time or Two-year Part-time)

**Prof David CHUNG, Programme Director**

## Aims

- (a) To develop in graduates the academic, artistic, and technological bases for advanced independent work in music applicable in a variety of areas appropriate to Hong Kong;
- (b) To enable graduates to create and evaluate projects showing intellectual and artistic endeavour;
- (c) To enable graduates to evolve and synthesise ideas from the cultural, creative, technological, and educational elements presented in the programme; and
- (d) To help graduates understand and be able to apply technologies relevant to individual, group, social and cultural interests.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree in music with at least second class honours from a recognised university or comparable institution; or
- (b) qualifications deemed to be equivalent.

Non-local applicants whose bachelor's degree was awarded by an institution/university where the medium of instruction was not English, are required to fulfill the English Language Requirements of an overall band score of 6 or above in IELTS, or 74 (internet-based) in TOEFL. Short-listed applicants may be interviewed should the Programme Board deem it necessary.

## Units Requirement

Required Elective Courses:	9 units
Elective Courses:	21 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mmus>) for details of the list of courses.



# Master of Arts (MA) in Translation and Bilingual Communication

(One-year Full-time or Two-year Part-time)

**Prof Mark SHUTTLEWORTH, Programme Director**

## Aims

This Programme aims to provide, at the postgraduate level and with the needs of main target groups in mind, focused and vigorous training in Translation and Bilingual Communication.

Specifically, the Programme hopes to achieve the following objectives:

- (a) To cater to the needs of students with different talents and abilities;
- (b) To offer more vigorous and concentrated training and enabling future trainees to acquire more insightful and professional skills in translation and interpreting;
- (c) To provide intellectual stimulation to mid-career translators and those whose work require bilingual/trilingual competence by encouraging them to reflect on their profession, develop conceptual, analytical, and linguistic skills that can further inform their work, and refine their organisational and presentational skills;
- (d) To help takers of the Programme exercise their critical mind and appreciate better the relation between theory and practice, so that they can be more aware of and more articulate about the intricacies of bilingual communication and how they negotiate the challenges of translation;
- (e) To provide a scholarly introduction to the discipline of Translation Studies for those contemplating the pursuit of a career in academia; and

- (f) To offer those whose training was in a different or related field an opportunity to expand their intellectual horizon and to get acquainted with the lines of inquiry, the research methods and the general landscape of the discipline of Translation Studies so that they can join the scholarly community and strengthen the interdisciplinary dimension of this fast growing discipline.

## Admission Requirements

Applicants should

- (a) hold a bachelor's degree from a recognised university, or an equivalent professional qualification;
- (b) be able to communicate in English at an advanced level, and provide evidence of competence in English such as possessing one or more of the following qualifications:
  - Grade D or above in AS/AL Use of English; or
  - Level 4 or above in English Language (HKDSE); or
  - Minimum TOEFL score of 79 (internet-based) (Equivalent to IELTS band score of 6.5); or
  - Band score of 6.5 or above in IELTS; or
  - CET-6 (College English Test Band 6) in mainland China: 500 or above
- (c) be able to communicate in Chinese (Putonghua or Cantonese) at an advanced level, and provide evidence of competence in Chinese such as possessing one or more of the following qualifications:
  - Grade D or above in AS Chinese Language and Culture (HKALE); or
  - Level 4 or above in Chinese Language (HKDSE); or
  - a BA degree with Chinese as the medium of instruction.

Short-listed applicants will be invited to attend an interview.

The following documents must be submitted for assessment upon application:

- (i) a copy of the original academic transcript of the first degree received by the applicant;
- (ii) two letters from referees of good standing in the community who are familiar with the applicant's academic performance and/or professional work; and
- (iii) two 300-word self-statements, one in English and one in Chinese, outlining the applicant's academic interests and objectives.



### Special Features

- The Programme is offered in one-year full-time mode and two-year part-time mode.
- Comprised of an Interpreting Stream, a Practical Stream and a Research Stream (listed in alphabetical order),

the Programme is specifically designed to serve the needs of three groups of takers. The Interpreting Stream focuses on the training of interpreting and related skills. The Practical Stream, as its name suggests, emphasises practice. More importantly, it aims to help students strengthen their critical mind and develop their bilingual and bicultural sensibilities. The Research Stream provides a strong foundation for those who wish to conduct further research in Translation Studies, or who are committed to a career in the discipline.

### Units Requirement

#### Interpreting Stream

Required Courses:	18 units
Elective Courses:	9 units
Total Requirement:	<b>27 units</b>

#### Practical Stream

Required Courses:	15 units
Elective Courses:	12 units
Total Requirement:	<b>27 units</b>

#### Research Stream

Required Courses:	21 units
Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

### Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/trbp>) for details of the list of courses.





TAUGHT POSTGRADUATE PROGRAMMES

SCHOOL OF

BUSINESS

 HONG KONG BAPTIST UNIVERSITY





# Doctor of Business Administration (DBA)

(Three-to-six-year Part-time)

*Dr WU Wei-ping, Programme Director*

## Aims

This Doctoral programme is designed for practising managers and professionals who wish to take their business education beyond the Master's degree level. Through a combination of taught courses and the completion of a research project, the DBA programme provides managers and professionals with an opportunity to challenge themselves intellectually, to further develop their analytical and research skills, to broaden and deepen their management knowledge, and to reflect on their own practice in the context of the latest business and management research.

There is an increasing demand for leaders who can apply advanced management methods to analyse and resolve complex problems, and who can thrive in a turbulent business environment. DBA candidates who meet this challenge by becoming reflective practitioners are able to meet the demands of today's business world. The DBA programme at HKBU is especially geared to fostering strategic creativity and the ability to lead change, make decisions, and enhance organisational effectiveness.

## Admission Requirements

Applicants should possess:

- (a) an MBA or a master's degree in business-related subjects from a recognised university or equivalent; and
- (b) substantial years (normally 10 years or above) of managerial or professional experience at an appropriate level; and
- (c) proficiency in English Language (such as completion of

a degree programme taught in English) or a minimum TOEFL score of 79 (internet-based test); a minimum IELTS overall band score of 6.5; or equivalent score on a comparable test.

Applicants must submit a statement of purpose of 2000 – 3000 words, stating the interested area of research, as part of the selection process.

All short-listed applicants will be required to attend a panel interview conducted in English as part of the selection process.

## Units Requirement

Required Courses:	48 units
Total Requirement:	<b>48 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/dbap>) for details of the list of courses.

Assessment will be based on class participation, assignments and projects, and tests or examinations. The Professional Development Workshops provide a forum for dialogue among academics, practitioners and students to discuss current issues related to the core areas of change, strategy and corporate governance, among others. The thesis is an original and independent research project that requires students to apply appropriate theories and research methods to analyse real management issues. Academic rigour and business relevance are emphasised in the assessment of the thesis.

# Master of Accountancy (MAcc)

(One-year Full-time or Two-year Part-time)

*Dr Daniel H K HO, Programme Director*

## Learning Goals

The learning goals of the MAcc programme:

- (a) Students will have the contemporary knowledge of accounting.
- (b) Students will be analytical and critical thinkers and be able to solve business problems.
- (c) Students will have the fundamental knowledge in professional ethics and business and company law.
- (d) Students will have an understanding of the accounting theory and the latest developments in accounting practices.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree in any discipline from a recognised tertiary institution; or
- (b) a qualification deemed to be equivalent.

## Notes for Applicants

1. Applicants bear the responsibility to confirm with the Hong Kong Institute of Certified Public Accountants (HKICPA) that their bachelor's degrees are recognised in meeting the student registration requirements of the HKICPA Qualification Programme (QP) before applying for admission to this MAcc programme.
2. Applicants expecting the acquisition of the requisite academic qualification before the programme commencement may also apply for admission.

3. Both business and non-business degree holders must satisfy the pre-core programme requirements prior to their completion of the MAcc programme. The pre-core programme includes courses in accounting, economics, information system, management, statistics, marketing for accountants and intermediate accounting. Applicants with deficiencies in any of these courses must take, at their extra cost, the prescribed pre-core programme courses (which are non-unit bearing courses with pass/fail option) to satisfy the competency requirements for admission to the HKICPA QP. The offering of pre-core courses by the Department is subject to the demand of admissions.
4. Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:
  - a) a score of 79 (internet-based test) in TOEFL; or
  - b) an overall band score of 6.5 in IELTS
5. Initial selection will be judged on the basis of results in official academic transcripts, proof of English proficiency and relevant supporting documents. Shortlisted and qualified candidates will be invited to attend an admission interview together with a written test for further assessment on their English proficiency and attitude.

## Programme Structure

This is a taught postgraduate programme leading to the award of Master of Accountancy. The programme – Part One (18 units) is accredited by the HKICPA for QP

admission purposes. Subject to the demand of admissions, the programme will be delivered in one-year full-time and two-year part-time modes.

### Units Requirement

Required Courses:	21 units
Elective Courses:	15 units
Total Requirement:	<hr/> <b>36 units</b>

### Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/macc>) for details of the list of courses.

# Master of Business Administration (MBA)

(Two-year Part-time)  
(Mainland class only)

**Prof HUANG Xu, Programme Director**

## Aims

The objective of the programme is to develop well-rounded executives who have the knowledge, skills and leadership ability to respond effectively to an increasingly versatile local and international business environment. To achieve this objective, we endeavour to ensure that our graduates:

- (a) have an in-depth knowledge of doing business in Hong Kong, mainland China and internationally;
- (b) have the personal competence necessary to successfully take on the role of a change agent and leader within their organisations; and
- (c) can apply their knowledge and skills to develop domestic and global business strategies.

## Salient Features

### Excel in China & Global Businesses

- Managerial topics in the global aspects of business
- "Learning in the Field" allows students to be immersed in a real-world business environment and provides them with an understanding of the business operations in any cities around the world.
- Strong alumni network with close interaction with mainland business leaders, graduates, students and academics
- A comprehensive, team-based business project that allows students to apply concepts learned in class to either a real client or a new business proposal

### Mode of Attendance

- The MBA Programme is offered on a part-time basis within 4 semesters over a 2-year period with term breaks and a full summer break. Class sessions are held at weekends.
- With special permission, individual students may extend the programme of study for a period of not more than 12 months.

### School's Exchange Programme

- Renowned institutions worldwide have reached collaborative agreements with the School for the exchange programme.
- Students can broaden their horizons by studying in other countries for a semester or a summer.
- Units gained from the exchange programme can be transferred to the MBA programme for up to two electives (6 units).

### "Live" Learning Experiences

- Practical MBA Project (Consultancy-type research project with a real company)
- Opportunity to develop a business plan for the MBA Project
- The Executive Development Series, including seminars, corporate visits, managerial skill workshops and career development training, enables students to share the wealth of experience with the business leaders and leading scholars.

### High Level of Faculty Support for Students

- Emphasis is placed on giving high levels of individual attention to students.

- All teaching is done by full-time faculty, supported by adjunct professors of high calibre and leading business executives.

### Admission Requirements\*

Applicants should possess:

- a bachelor's degree (in any discipline) from a recognised university or comparable institution, or a qualification deemed to be equivalent;
- at least three years of relevant work experience;
- an acceptable score in the Graduate Management Admission Test (GMAT) or GRK (MBA) 聯考. Applicants with 6 or more years of relevant work experience may apply for exemption from taking GMAT or GRK; and
- a satisfactory performance in the admissions interview.

The Admissions Panel will assess appropriate qualified applicants' motivation, maturity, communication skills, language proficiency, and suitability of the applicants for the programme at the time of the interview. The interview will be group-based and interactive.

*\*Subject to the University's Approval*

### Units Requirement

Core Courses:	33 units
Required Courses:	5 units
Advanced Electives (or Recommended non-MBA Electives):	6 units
Total Requirement:	<b>44 units</b>

### Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mbal>) for details of the list of courses.

## MBA Awards Schemes to Promote Excellent Performance of Students

### Graduation Academic Awards

The Graduation Academic Awards are designed to reward students who have attained excellent scholastic performance in their MBA studies at HKBU.

- Graduation Distinction Award  
MBA students who have attained a cumulative GPA of 3.67 or above at graduation (subject to the same conditions applied to the Distinction academic standing) will be granted the Graduation Distinction Award of HK\$10,000.
- Graduation Merit Award  
MBA students who have attained a cumulative GPA of 3.40 to 3.66 (subject to no repeated courses and the same conditions applied to the Merit academic standing) at graduation will be granted the Graduation Merit Award.



# Master of Human Resources Management (MHRM)

(One-year Full-time or Two-year Part-time)

*Dr Emily HUANG, Programme Director*

## Aims

Upon completion of the programme, graduates will possess:

- (a) People-management competencies: Graduates of the programme will have the necessary HR knowledge, skills and competencies to successfully carry out operational HR functions that translate HR policies and procedures into positive HR outcomes.
- (b) Evaluation and advisory competencies: Graduates of the programme will have the ability to evaluate and develop people-management programmes and processes, based on a sound knowledge of the principles of employee motivation and engagement, and an awareness of the importance of the organisational and cultural context and of ethical principles.
- (c) Personal and professional development: Graduates of the programme will be effective communicators, analytical and critical thinkers, who will appreciate the importance of life-long learning and continuing professional development.

## Admission Requirements

Applicants should normally possess:

- (a) a recognised bachelor's degree or an equivalent professional qualification (with no work experience requirement); or
- (b) a recognised diploma plus a minimum of four years of work experience; and

(c) if English was not the medium of instruction for the first degree, applicants must meet the English language requirement as stipulated below:

1. TOEFL: not lower than 79 (internet-based); or
2. IELTS (Academic): overall band score not lower than 6.5.

Short-listed candidates are invited to attend an interview.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mhrm>) for details of the list of courses.

## MHRM Scholarships and Awards

International Postgraduate Scholarship is offered to outstanding international students. Scholarship recipients will get full tuition waiver plus HK\$100,000 living allowance (Approx. US\$12,820). Eligible international applicants will be automatically considered for the scholarship based on their all-round record and interview performance.

Two academic awards are set up (a) to motivate MHRM students to strive for academic excellence and (b) to encourage our HKBU alumni to pursue advanced professional education:

- (a) The Graduation Academic Award is designed to reward those who have attained excellent scholastic performance in their MHRM studies. It is worth HK\$8,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-.
- (b) The HKBU Alumni Entrance Award is worth HK\$8,000 and two awards are available. Students need to be HKBU undergraduate alumni and have attained an upper second class honours degree.



# Master of Science (MSc) in Applied Accounting and Finance

(One-year Full-time or One-and-a-half-year Part-time)

*Dr TAN Weiqiang, Programme Director*

## Aims

Comparing with some similar taught master programmes found in Hong Kong and overseas, a distinct feature of this Master of Science in Applied Accounting and Finance (MScAAF) programme is its emphasis on the integration of knowledge in both Accounting and Finance disciplines. Students' understanding of conceptual and practical issues relating to both Accounting and Finance disciplines will be nurtured by teaching and learning. In particular, two integrative/capstone courses on the application of Accounting and Finance knowledge and skills (e.g. Financial Statement Analysis & Business Valuation and Financial Strategy) are also included in the programme.

## Admission Requirements

Applicants should possess:

- a bachelor's degree with honours in Business from a recognised university or comparable institution, or a professional qualification deemed to be equivalent (e.g. a professional qualification in accounting or finance field such as CPA/ACCA from designated accounting bodies, CFA from Institute of Certified Financial Analysts, CMA from Institute of Management Accountants, etc.); or
- a bachelor's degree in other disciplines with relevant experience and/or training in accounting, finance, management or related fields; and
- a satisfactory score on the Graduate Management Admission Test (GMAT) (for applicants of full-time programme only); or
- a minimum of three years of relevant working experience (for applicants of part-time programme only); and

- proof of English proficiency if their first degrees were obtained from non-English-medium institutions: a minimum IELTS overall band score of 6.5 or TOEFL score of 79 (internet-based) or the equivalent score of other tests.

Qualified applicants will be required to attend an admission interview as part of the selection process.

Students with non-Business degree who lack basic training/ experience in accounting, finance or related fields may also be qualified, subject to making up of the accounting and finance fundamentals through an intensive foundation course at extra cost or guided self-study before commencement of the MScAAF Programme.

Application for exemption or unit transfer of a course will be considered on a case-by-case basis. Only courses completed at relevant postgraduate level or equivalent and with similar contents can be used to claim for exemption or unit transfer. Each student can receive exemptions or unit transfer for no more than two courses. Under current arrangement, members of HKICPA and ACCA can gain exemption for 2 courses with tuition fee waived.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Non-credit bearing Course:	0 unit
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/afin>) for details of the list of courses.

# Master of Science (MSc) in Applied Economics

(One-year Full-time)

**Dr WAN Shui Ki, Programme Director**

## Aims

This programme, Master of Science in Applied Economics (MScAEcon), provides theoretical and applied training in economic analysis. By taking various applied electives, in addition to the theoretical cores, students will be trained to analysing economic issues relevant to their work.

A distinct feature of this MScAEcon Programme is the balanced training in economic knowledge. Specifically, this Programme aims at training:

- (a) Competent applied economists: The Programme offers applied economic courses in Hong Kong. These courses will analyse the relevant areas using the latest economic models. The programme curriculum also consists of courses for analysing the Chinese economy, which is the current focus of the world.
- (b) Potential theoretical researchers: Although we expect that most students entering into this Programme are applied oriented, this Programme is also well structured to provide students the flexibility of choosing appropriate electives to cater for future research oriented studies.

## Admission Requirements

The overall scholastic record and potential of the applicant for admission is more important than prior preparation in specific areas of economics. While undergraduate specialisation in economics is desirable, the Programme is open to students whose undergraduate degree has been in other fields.

**General admission requirements:** To be eligible for admission to the Master of Science in Applied Economics Programme, the applicant must hold a bachelor's degree from a recognised university, or equivalent. Although a bachelor's degree in economics or related areas is not a pre-requisite for admission, the applicant is expected to possess the knowledge of microeconomics and macroeconomics, with some training in mathematics (especially in calculus and linear algebra) and statistics.

**Language proficiency requirements:** Proof of English proficiency is required for applicants whose first degree were obtained from non-English-medium institutions. The English proficiency requirement can be fulfilled by achieving any one of the following standards:

- (a) a minimum TOEFL iBT score of 79; or
- (b) a minimum of 6.5 in IELTS; or
- (c) other equivalent qualifications.

## Units Requirement

Required Courses:	12 units*
Elective Courses:	18 units*
Total Requirement:	<b>30 units</b>

*\*Subject to the University's approval*

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/ecof>) for details of the list of courses.

# Master of Science (MSc) in Business Management

(One-year Full-time)

**Prof HUANG Xu, Programme Director**

The Master of Science in Business Management (MScBM) Programme is a career-oriented generalist Master's programme for fresh graduates / graduates with relatively little post-graduation working experience. We prepare students for their future careers by serving as the gateway to the global corporate world.

As a programme blending international elements of corporate strategies, MScBM aims at equipping students with the best practices among corporates of both the East and the West. Students will learn to excel in their career with a global and ethical mindset, bearing the importance of corporate sustainability and social responsibility.

We are providing a broad and comprehensive curriculum of modern business, with an emphasis on the integration of multiple dimensions of international business. The required course "Business Field Study" in an overseas country will surely enhance the global perspectives and experiential learning experience of students.

Through the client-based "MScBM Capstone Business Project", students will also develop a thorough understanding of the environment, markets, technology and operations of a real organization. Furthermore, students can also apply and integrate the business knowledge acquired through the MScBM curriculum to further develop their professionalism, skills and team spirit, in addition to our innovative Executive Development Series, including seminars, corporate visits, managerial skills workshops and career development training.

We aim at attracting graduates from business disciplines / junior executives with business background from all over the world to come to Hong Kong where the East meets the West and where they can acquire advanced knowledge and real practical experience in the corporate world from a global perspective.

## Aims

The Programme aims to:

- (a) equip students with knowledge and understanding in general business and management;
- (b) prepare students in the application and integration of general business and management knowledge in the international contexts;
- (c) assist students in the acquisition of professional skills which are essential to their business careers and professional development; and
- (d) enable students to appreciate the importance of corporate sustainability and business ethics, especially in the global business environment.

## Salient Features

- Opportunity to develop knowledge in major functional areas of modern business, with an emphasis on the integration of multiple dimensions of international business.
- The Executive Development Series, including seminars, corporate visits, managerial skill workshops and career development training, enables students to share the wealth of experience with business leaders and leading scholars.
- The international exchange programme provides a valuable opportunity for students to enrich their

international exposure and improve their cross-cultural communication and management skills.

## Admission Requirements

The entry requirements for the MScBM programme are a combination of the followings:

- (a) a bachelor's degree from a recognised university or comparable institution; or a professional qualification deemed to be equivalent;
- (b) good English proficiency<sup>^</sup>;
- (c) a satisfactory performance in the admissions interview<sup>#</sup>; and
- (d) GMAT is not required but highly encouraged.

Applicants should submit a personal statement of not more than 500 words on their motivation to study the programme, as part of the application materials.

<sup>^</sup> *Since English is the medium of instruction, applicants should possess a good command of English, both written and spoken. If English was not the medium of instruction for the first degree, applicants are required to provide evidence of good English proficiency, e.g. English standard with a minimum TOEFL score of 79 (internet-based) or IELTS overall band score of 6.5 or qualifications deemed to be equivalent.*

<sup>#</sup> *The Admissions Panel will assess the motivation, maturity, communication skills, language proficiency, and suitability of the applicants for the programme at the interview. The interview will be group-based and interactive. A Programme-administered written test on English proficiency will be conducted prior to the interview.*

## Units Requirement

Core Courses: 18 units

Required Courses:	6 units
Elective Courses (or Recommended Non-MScBM Electives):	9 units
Total Requirement:	<b>33 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mbmf>) for details of the list of courses.

## MScBM Scholarships and Awards Scheme

An array of MScBM scholarships and awards scheme is set up to reward outstanding students, including International Postgraduate Scholarship, MScBM Diversity Contribution Scholarship, MScBM Entrance Award and Graduation Academic Awards.

International Postgraduate Scholarship is offered to outstanding international students. Scholarship recipients will get full tuition waiver plus HK\$100,000 living allowance (approx. US\$12,820). Eligible international applicants will be automatically considered for the scholarship based on their all-round record and interview performance.

The MScBM Diversity Contribution Scholarship is for students who can enhance the diversity of the programme through their international exposure, cultural experiences, overseas education, work experience, special achievement and talents. The scholarship amount ranges from HK\$50,000 to full tuition coverage.

The MScBM Entrance Award aims to offer financial support to new entrants with distinguishing qualifications to pursue full-time MScBM study while the MScBM Graduation Academic Awards are for students who have attained excellent scholastic performance.



# Master of Science (MSc) in Corporate Governance and Compliance

(One-year Full-time or One-and-a-half-year Part-time)

*Dr Davy WU, Programme Director*

## Aims

In response to an increasingly complex regulatory environment and ever-rising expectations of investors and stakeholders, the Master of Science in Corporate Governance and Compliance programme (Programme) provides specialised training and imparts practical knowledge to prepare directors (in particular, independent non-executive directors), company secretaries, and professionals in the related fields to strengthen sustainability and accountability of their organisations. This professionally recognized master's degree can help our graduates undertake senior roles in their organisations, from management to boardroom.

Foundational courses will be provided in the beginning to develop students a good understanding in business operations and environment. Courses of different aspects in corporate governance will follow to offer students an in-depth knowledge and relevant professional skills. Emerging themes, including risk management and compliance, will be emphasized to strengthen the professional role on a day-to-day basis as well as the leadership role at the governance level on a long-term basis. Graduates of the Programme are eligible to apply for full exemption from the examination requirements of The Institute of Chartered Secretaries and Administrators (ICSA) and The Hong Kong Institute of Chartered Secretaries (HKICS).

Applicants who are interested in corporate governance of commercial (listed and non-listed), public, charitable, and non-governmental organisations are welcome.

## Admission Requirements

Applicants should possess:

- (a) a Bachelor's degree in any discipline from a recognised university or comparable institution or an equivalent qualification (such as a recognised professional qualification in accounting or finance); and
- (b) evidence of good English of proficiency. If English was not the medium of instruction for undergraduate studies: a minimum TOEFL score of 79 (internet-based) or IELTS (academic) overall band score of 6.5 or an equivalent score on a comparable test; and
- (c) preferably with a minimum of three years of work experience.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/cgac>) for details of the list of courses.

## Scholarships

The MScCGC programme offers a series of awards to encourage HKBU alumni to pursue advanced professional education and to motivate programme participants to strive for academic excellence. An outstanding student is entitled to obtain all the awards listed below:

- (1) The MScCGC HKBU Alumni Entrance Award is worth HK\$10,000 and 5 awards are available. Participants need to be (a) HKBU (including BNU-HKBU United International College) undergraduate alumni; (b) have a minimum of 3 years of work experience at enrollment; (c) have attained an overall CumGPA of 3.0 or above at the first trimester of the intake year (subject to no failed course grade);
- (2) The MScCGC Graduation Academic Awards are designed to reward students who have attained excellent scholastic performance in their MScCGC study at HKBU:
  - (a) Distinction Award: MScCGC students who have attained an overall CumGPA of 3.67 or above at graduation (subject to the same conditions applied to the University's Distinction academic standing, i.e. no repeated courses and no course grade below B-) will be granted the Graduation Distinction Award of HK\$10,000.
  - (b) Merit Award: MScCGC students who have attained an overall CumGPA of 3.40 to 3.66 (subject to no repeated courses and the same conditions applied to the University's Merit academic standing) at graduation will be granted a certificate for the Graduation Merit Award.
- (3) The MScCGC HKBU Local Entrance Awards are targeted at local executives and professionals who aspire to master their knowledge and skills in best

corporate governance practices. The award is worth an amount equivalent to 1/3 of the total programme fee of the intake year. Up to 3 awards are available each academic year. Participants (a) must be a local resident of Hong Kong at enrollment; (b) must have 5 years of work experience or above at enrollment; (c) must complete the whole programme within 2 academic years; and (d) must be able to maintain a minimum 3.33 GPA at graduation.

# Master of Science (MSc) in Entrepreneurship and Global Marketing

Interested applicants please visit Grenoble École de Management's Entrance Enrollment System at: <https://ggsb.fullfabric.com> or via <http://en.grenoble-em.com/msc-entrepreneurship-global-marketing>

(One-and-a-quarter year Full-time)

***Dr Clara KAN, Programme Director***

The Master of Science in Entrepreneurship and Global Marketing (MScEGM) is a joint award programme to be offered by the Department of Marketing, Hong Kong Baptist University and Grenoble École de Management on a 15-month full-time study basis.

This programme distinguishes itself from other programmes by its international component. Students will study one semester in France and one semester in Hong Kong to develop a global mindset that fosters creativity and innovation. The official medium of instruction of the programme is English while having an opportunity to expose to the French language in daily life.

It is designed for graduates from any discipline, regardless of nationalities who wish to gain the entrepreneurial knowledge, mind-set and tools to evaluate and drive business opportunities and for those seeking graduate education to advance into managerial and leadership roles or to start an entrepreneurial career.

## Unique Programme Features

- A joint award Master's degree issued by Hong Kong Baptist University and Grenoble École de Management
- A unique international learning opportunity to cultivate students with creative approaches to entrepreneurial

growth while in France and global marketing skills to maintain a responsible entrepreneurial business in the global era while in Hong Kong

- An international advisory team of business and startups experts will provide students with hands-on coaching and guidance on start-up ideas and projects
- Up to HK\$1 million venture capital funding could be awarded to potential start-up projects.
- Non-local graduates of the programme may apply to stay and work in Hong Kong for 12 months.

## Admission Requirements

(a) Applicants would need a Bachelor's degree or equivalent, or with a minimum of 180 ECTS credits in any discipline from a recognized university or comparable institution.

(b) English Language Requirements

For non-English native applicants, you need to meet the English requirement as stipulated below:

- a. An overall band score of 6.5 in International English Language Testing System (IELTS) exam, with not less than 6 in each component test; or
- b. TOEFL: IBT: 94 (minimum score of 22 in each band); or
- c. Cambridge Proficiency Exam: A, B or C; or
- d. Pearson Test of English (PTE): a minimum of 63.

*Note: GMAT and French language are not required for this programme.*

## Units Requirement

Required Courses:	33 units
Business Project (or Academic Dissertation):	9 units
Total Requirement:	<b>42 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may refer to the programme website for details of the list of courses.

## Scholarships and Awards Scheme

An array of MSc in Entrepreneurship and Global Marketing scholarships and awards scheme is set up to reward excellent scholastic performance in their master programme studies.

### Hong Kong Baptist University

#### Scholarships

It will be offered by Hong Kong Baptist University and Grenoble École de Management as follows:

- HK\$25,000 each for students with GMAT score of 650 or above\*;
- HK\$50,000 each for students with GMAT score of 700 or above\*;
- HK\$50,000 for a student who start up a business by the end of the Programme^;
- HK\$10,000 with academic excellence upon completing the Programme for top 3 students.

#### Life-Long Learning Award

Graduates (with an associate degree or above) of Hong Kong Baptist University, HKBU-SCE and BNU-HKBU United International College are entitled to a Life-Long

Learning Award of HK\$10,000 if they are admitted to this programme. This award will be issued by the HKBU Department of Marketing in Semester 2.

#### Seed Funding Support for Start-Ups Projects

At the end of the programme, students will have the chance to pitch their business idea to investors and potentially receive Venture Capital Funding to found their own company. Up to HK\$1 million will be awarded to potential start-ups projects.

### Grenoble École de Management

#### Grenoble École de Management Scholarships

There are numerous scholarships which students may be eligible to apply:

Please visit the **Grenoble École de Management Scholarships** website, where you will find information about it.

<http://en.grenoble-em.com/scholarships-funding-your-gemggsb-program>

#### Eiffel Scholarship

<https://www.campusfrance.org/en/eiffel>

# *The Scholarships may be offered subject to availability.*

^ *The scholarship nominations are subject to final scrutiny and approval by the Programme Panel.*

### Graduation

There are two levels of award:

- Students may exit with an award of a Postgraduate Diploma in Entrepreneurship and Global Marketing if they have completed and passed 12 required core courses (33 units) having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and Grenoble École de Management in their respective semesters.

- (b) The Master of Science in Entrepreneurship and Global Marketing degree will be granted to students who have completed and passed all the 12 required core courses and the Business Project or Academic Dissertation with a total of 42 units, and having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and Grenoble École de Management in their respective semesters.

This is an exempted course under the NON-LOCAL HIGHER AND PROFESSIONAL EDUCATION (REGULATION) ORDINANCE CAP 493 (Ref. No.: 472820/472821). It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

# Master of Science (MSc) in Global Marketing Management

Interested applicants please apply through The University of Sheffield's Online Application System at <http://www.sheffield.ac.uk/postgraduate/taught/apply/applying>

(One-year Full-time)

***Dr Alex TSANG, Programme Director***

The Master of Science in Global Marketing Management (MScGMM) is a joint award taught postgraduate programme to be offered by the Department of Marketing, Hong Kong Baptist University and the Management School, the University of Sheffield on a one year full-time study basis.

The programme is designed for relatively recent graduates in any discipline with an interest in working in the marketing function for multinational organisations. It will also benefit those in general and line management, who seek a thorough education in the theories and practice of global marketing management. Applicants from all countries will be considered.

The thoughtfully designed curriculum embrace a global view with global case studies embedded in courses and the dissertation addressing the principles and practices of international marketing management. More importantly, by having students spend the first semester in the UK and the second semester in Hong Kong, the programme utilizes the synergies of having two partnering institutions located in different regions of the world – bringing global exposure to students.

## **Aims**

The programme aims to:

- (a) provide students with the knowledge and skills appropriate to commence an international career associated with marketing management;
- (b) develop students' understanding of marketing theories and practices associated with global organisations in order to enable them to identify and critically evaluate the strategies adopted in meeting the challenges imposed by changing social, political and economic environments;
- (c) develop students' understanding of the impact of contextual forces acting on businesses in the marketing discipline;
- (d) develop students' understanding of and ability to conduct rigorous international related market research through independent study, leading to the submission of a dissertation;
- (e) provide students with a unique international opportunity to experience high quality learning and teaching that will be delivered across two research-led universities, i.e. the University of Sheffield and Hong Kong Baptist University, where they will interact with faculty and students from different cultures.



## Admission Requirements

(a) Applicants would need a good degree in any subject (an upper second class (2:1) honours or higher; or equivalent;) or approved professional qualification combined with a desire to learn about principles and practices of marketing. Applicants do not need prior marketing or management experience.

(b) English Language Requirements

If you are a national (or university graduates) of a majority native English speaking country, you do not need to complete a specific English language qualification.

List of majority native English speaking countries:

<http://www.sheffield.ac.uk/international/english-speaking-countries>

Other than students from native English speaking countries, an English language qualification is required: IELTS is our preferred test of language. You need at least an IELTS overall band score of 6.5 or equivalent, with not less than 6.0 in all the component tests is desirable. If you are unable to sit the IELTS, you should take TOEFL. If you take TOEFL, please note that the internet-based test (iBT) is the only TOEFL qualification that we accept. TOEFL iBT's equivalent: 88.

Comparison of English language test scores (IELTS, TOEFL iBT etc):

<http://www.sheffield.ac.uk/eltc/englishtests/toefl-ielts>

Other acceptable English language qualifications:

<http://www.sheffield.ac.uk/postgraduate/info/englang>

## Units Requirement

Required Courses:	27 units
Projection dissertation:	9 units
Total Requirement:	<b>36 units*</b>

\* 1 HKBU unit shall be counted as equivalent to 5 TUOS credits of the University of Sheffield.

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/gmmf>) for details of the list of courses.

## Scholarships

### Hong Kong Baptist University

#### MScGMM Academic Scholarships

Scholarships of HK\$10,000 will be granted to students with outstanding academic performance at the end of the programme. Students do not need to apply for the scholarship under this merit-based scholarships scheme.

#### MScGMM Global Exposure Award

MScGMM applicants with global exposure can apply for the MScGMM Global Exposure Award. A maximum of five awardees per year, each will be awarded with HK\$40,000. Applicants will be assessed by a panel based on their extent and degree of multicultural experience, including but not limited to international education and working experiences, as well as participation in prominent international organizations or events. The result will be announced before semester one starts and be awarded by end of semester two.

#### Life-Long Learning Award

Graduates (associate degree or above) of Hong Kong Baptist University, HKBU-School of Continuing Education and United International College are entitled to a Life-Long Learning Award of HK\$10,000 if they are being admitted to this programme. This award will be issued by the HKBU Department of Marketing in semester two.

## The University of Sheffield

There are a number of scholarships ranging from £1,000-£5,000 which students may be eligible for:

### **Sheffield University Management School Scholarships:**

[https://www.sheffield.ac.uk/management/study/msc/fees\\_and\\_funding/scholarships](https://www.sheffield.ac.uk/management/study/msc/fees_and_funding/scholarships)

### **University of Sheffield Scholarships:**

<http://www.sheffield.ac.uk/ssid/finance/pg>

### **International Student Scholarships:**

<https://www.sheffield.ac.uk/international/enquiry/money/scholarships>

## Graduation

There are two levels of award:

- (a) Students may exit with an award of a Postgraduate Diploma in Global Marketing Management if they have completed and passed 8 required core courses (24 units) having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and the University of Sheffield in their respective semesters.
- (b) The Master of Science in Global Marketing Management degree will be granted to students who have completed and passed all the 9 required core courses and the dissertation with a total of 36 units having met the requirements of both HKBU (including a minimum cumulative GPA of 2.50) and the University of Sheffield in their respective semesters.

This is an exempted course under the NON-LOCAL HIGHER AND PROFESSIONAL EDUCATION (REGULATION) ORDINANCE CAP 493 (Ref: 452359/452445). It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

# Master of Science (MSc) in Strategic Human Resources Management

(Two-year Part-time)

*Dr Jamie CHEUNG, Programme Director*

## Aims

To prepare graduates to:

- (a) exhibit an in-depth knowledge of the fundamentals of strategic and global management as they pertain to human resource management;
- (b) demonstrate state-of-the-art knowledge of human capital management including HR planning, talent management, succession planning, and HR measurements;
- (c) develop strategies for human resources which are capable of influencing corporate decision-making;
- (d) speak the boardroom language on the topics of finance, technology, marketing and operations, and perform the role of strategic business partner;
- (e) act as skilled change agents, creating transformation programmes and managing intellectual capital and information technology;
- (f) function as the conscience of senior managers in terms of ethical behaviour and professionalism; and
- (g) create a cultural bridge between local managers and their counterparts in other parts of the world.

## Admission Requirements

Applicants should possess:

- (a) a good Bachelor's degree in any discipline from a recognised university or comparable institution, or an equivalent professional qualification in Human Resources Management; or

- (b) a postgraduate diploma in Human Resources Management from a recognised institution;  
AND
- (c) applicants should have work experience in a supervisory, managerial or professional role for preferably a minimum of five years.
- (d) Applicants with other post-secondary qualifications (e.g. diploma in HRM) and at least 10 years of work experience, including 3 years in professional and managerial capacity, will also be considered on an individual and exceptional basis.

Applicants graduated from an institution where the medium of instruction is not English must achieve the following English proficiency requirement:

1. TOEFL: 79 (internet-based); or
2. IELTS (Academic): Overall band score of 6.5.

## Units Requirement

Required Courses:	24 units
Elective Courses:	3 units
Project:	3 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/shrm>) for details of the list of courses.

**Remarks**

- (1) Outstanding students who have completed the Postgraduate Diploma in Human Resources Management offered by Hong Kong Baptist University will be exempted from the fees for the following two courses – Human Resources Management and Business and Current Employment Practices in China.
- (2) Two academic awards are set up (a) to encourage our HKBU alumni to pursue advanced professional education and (b) to motivate MScSHRM students to strive for academic excellence:
  - (a) The HKBU Alumni Entrance Award is worth HK\$10,000 and two awards are available. Students need to be HKBU undergraduate alumni and have attained an upper second class honours degree.
  - (b) The Graduation Academic Award is designed to reward those who have attained excellent scholastic performance in their MScSHRM studies. It is worth HK\$10,000 and will be given to three students who have obtained the highest GPA provided that their cumulative GPA is no less than 3.40, with no repeated courses and no course grade below B-.



# Master of Science (MSc) in Finance (FinTech and Financial Analytics)

(One-year Full-time or Two-year Part-time)

*Ms Connie LEUNG, Programme Director*

## Aims

The Programme aims at empowering students with knowledge in Finance, FinTech and Financial Analytics, helping them develop the ability to solve finance-related business problems, and nurturing them to better prepare for the fast-growing demand in today's data-driven economy. Graduates from this programme will develop new insights and perspectives, grab the opportunities from the emerging technologies and analytics skills, and harness them to take the financial industry to the next level.

## Admission Requirements

Academic Qualification:

- (a) a Bachelor degree with honours from a recognized university or comparable institution, or a professional qualification deemed to be equivalent.
- (b) A satisfactory score on the Graduate Management Admission Test (GMAT)/Graduate Record Examination (GRE) is encouraged but not mandatory.

## Language Proficiency Requirement:

Applicants should possess proof of English proficiency if their first degrees were obtained from non-English-medium institutions:

- (a) a minimum IELTS overall band score of 6.5; or
- (b) TOEFL score of 79 (internetbased); or
- (c) the equivalent score of other tests.

## Others:

For part-time mode applicants, preference will be given to applicants who have a minimum of three years of relevant work experience, although this may be relaxed for highly qualified applicants.

It is mandatory for students to possess basic training/experience in Finance, Mathematics or Computer Science before embarking on the program. This requirement can be satisfied by the possession of a prior academic degree with major/minor in one of the required fields, by the completion of a substantial number of courses in these fields or by related previous working experience. Applicants who do not possess these qualifications will be required to satisfactorily complete specific preparatory courses covering areas such as quantitative methods (Mathematics, Statistics), Finance and Economics. The students should gain a "pass" in the required preparatory courses before being officially admitted to the Programme.

Qualified applicants will be required to attend an admission interview as part of the selection process.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mfff>) for details of the list of courses.

# Master of Science (MSc) in Data Analytics and Business Economics

(One-year Full-time)

**Dr WAN Shui Ki, Programme Director**

## Aims

This programme, Master of Science in Data Analytics and Business Economics (MScDABE), provides solid training in business economic analysis and data analytics. By taking various applied electives, in addition to the core foundation courses, students will be trained to analyse business economic issues using relevant data.

A distinct feature of this programme is a balanced training in business economic knowledge, statistical models, and programming skills. Specifically, this programme aims at training:

**Competent analytics-enabled professionals:** The Programme offers a variety of data-analytics courses supplemented by relevant statistical knowledge, programming skills and real-world business cases. Students can apply the technical skills to solve the business problems in hand data-analytically.

**Proficient data strategists:** The Programme also offers courses on latest economic principles for business strategy, and challenges and future prospects of smart cities development. Equipped with critical thinking and data science knowledge, students can act as an interface towards potential clients and translate project requirements into manageable data science project subtasks.

## Admission Requirements

The overall scholastic record and potential of the applicant for admission is more important than prior preparation in

specific areas of economics. The programme is open to students with an undergraduate degree either in business or in non-business fields with good quantitative training.

**General Admission Requirements:**

To be eligible for admission to the Master of Science in Data Analytics and Business Economics Programme, the applicant must hold a bachelor's degree from a recognised university, or equivalent, with satisfactory academic performance.

**Language Proficiency Requirements:**

Proof of English proficiency is required for applicants whose first degree were obtained from non-English-medium institutions. The English proficiency requirement can be fulfilled by achieving any one of the following standards:

- (a) a minimum TOEFL iBT score of 79; or
- (b) a minimum of 6.5 in IELTS; or
- (c) other equivalent qualifications.

## Units Requirement

Required Courses:	15 units*
Elective Courses:	15 units*
<b>Total Requirement:</b>	<b>30 units</b>

\* *Subject to the University's approval*

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/dabe>) for details of the list of courses.



TAUGHT POSTGRADUATE PROGRAMMES

SCHOOL OF

CHINESE  
MEDICINE



# Master of Science in Personal Health Management (Chinese Medicine) (MHM)

(One-year Full-time or Two-year Part-time)

**Prof BIAN Zhaoxiang, Programme Director**

## Aims

The Programme aims at bringing in an integration of the knowledge and skills of Chinese medicine with the conventional medicine to enhance the prevailing methods in health preservation/rehabilitation. Also, the programme intends to promote the benefits of Chinese medicine to the community; and to nurture a generation of high caliber personnel in health management with a new emphasis on Chinese medicine, who will contribute to public health management and health education promotion in Hong Kong and overseas.

## Admission Requirements

Applicants should be

- (a) holders of good bachelor's degree and the Hong Kong registered healthcare personnel's; or
- (b) holders of a good bachelor's degree in other disciplines from a recognized university; or
- (c) holders of a good bachelor's degree of Chinese medicine or pharmacy in Chinese medicine from a recognized university; or
- (d) registered Chinese medicine practitioners in Hong Kong, who have passed the Hong Kong Chinese Medicine Practitioners Licensing Examination.

## Language Requirements

Applicants must have:

- (1) obtained a bachelor's degree with Chinese language as the primary medium of instruction in the major courses; or
- (2) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination (HKALE); or
- (3) obtained Level 3 in Chinese Language in the Hong Kong Diploma of Secondary Education Examination (HKDSE); or
- (4) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

## Units Requirement

Compulsory Courses:	27 units
Dissertation*:	3 units
Total Requirement:	<b>30 units</b>

\* *Students can take either Dissertation or one elective course (Formulation Theories and Practices of Chinese Medicinal Formulae).*

*For those who have not previously studied Chinese Medicine or Pharmacy in Chinese Medicine, they must take an additional course, Overview on Chinese Medicine and Chinese Materia Medica, as supplement.*

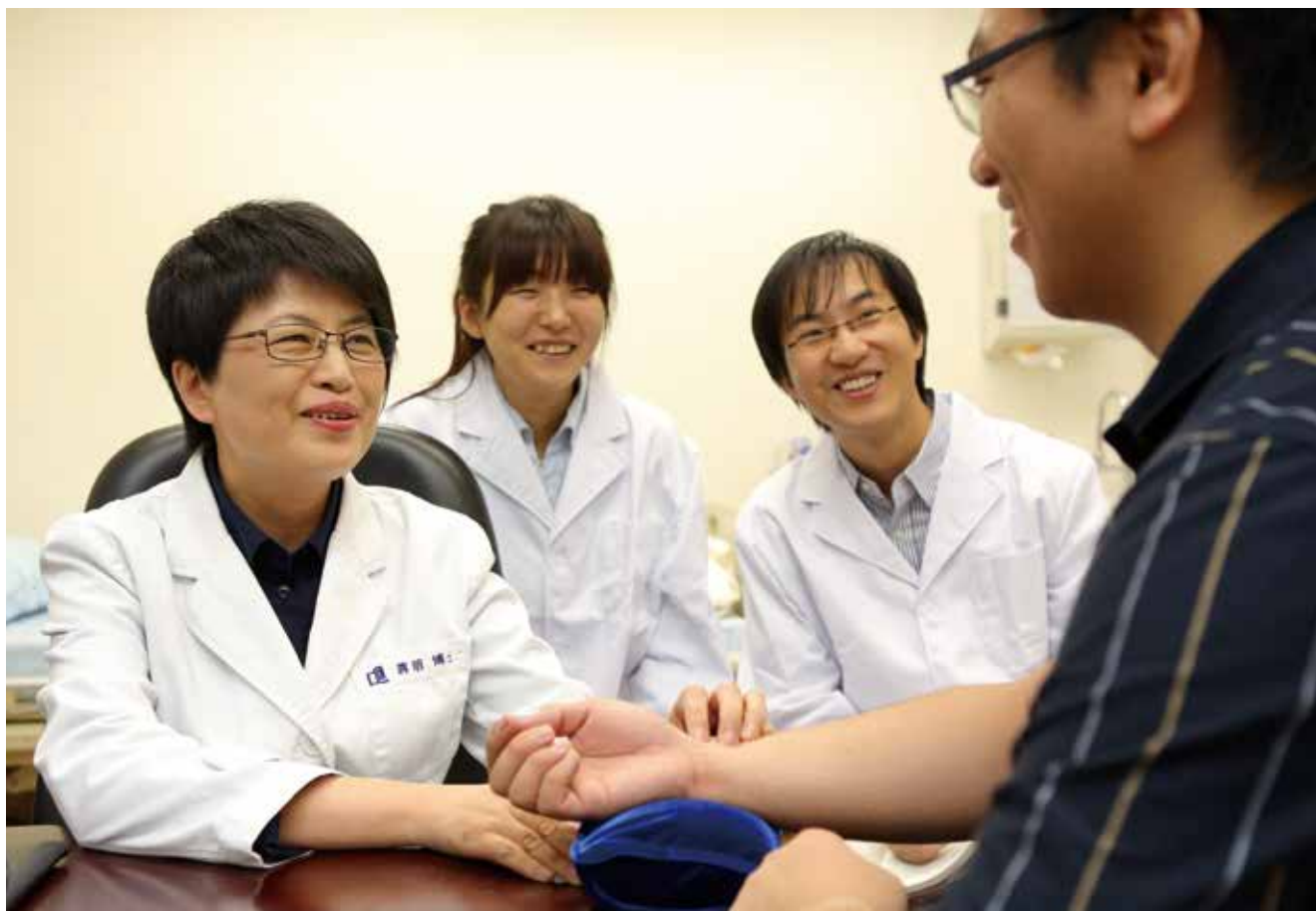
*An additional course fee will be charged to those who are required to take the course as supplementary study.*

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website for details of the list of courses.

## Remarks

The academic results of the supplementary course obtained by the students will be recorded in the student transcript (Satisfactory/Unsatisfactory) without GPA grading.



# Master of Chinese Medicine (MCM)

(One-year Full-time or Two-year Part-time)

*Prof LI Min, Programme Director*

## Aims

The aims and objectives of the programme are to cultivate and enhance students' ability in proficiently applying Chinese medicine theories and methods to clinical practice as well as research in and development of Chinese medicine. After taking the programme, students' ability to comprehend and master the theoretical knowledge of Chinese medicine will be strengthened. With a coordinated approach to teaching knowledge of various Chinese medicine specialties and introducing the latest development of research in Chinese medicine, the abilities and standards of the students in systematically applying Chinese medicine theories to clinical practice and research and development of Chinese medicine will be enhanced. Graduates of the programme will become competent in delivering medical and healthcare services as well as research and technological development of Chinese medicine.

## Admission Requirements

Applicants should:

- (a) be holders of a Bachelor of Chinese Medicine or Pharmacy in Chinese Medicine degree; or
- (b) possess equivalent qualifications in Chinese medicine or Chinese pharmacy; or
- (c) be registered Chinese medicine practitioners in Hong Kong who have passed the Hong Kong Chinese Medicine Practitioners Licensing Examination; or
- (d) be registered Chinese medicine practitioners in Hong Kong with provision of training certificate in Chinese

medicine or relevant disciplines and passed the admission assessment to be conducted by the School of Chinese Medicine, HKBU.

Applicants with qualifications listed in (b), (c) or (d) above may be required to pass an assessment conducted by the Programme Management Committee.

## Language Requirements

Applicants must have

- (1) obtained a bachelor's degree with Chinese language as the primary medium of instruction in the major courses; or
- (2) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination (HKALE); or
- (3) obtained Level 3 or above in Chinese Language in the Hong Kong Diploma of Secondary Education Examination (HKDSE); or
- (4) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

## Units Requirement

Common Courses:	11 units
Concentration Courses:	21 units
Total Requirement:	<b>32 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website for details of the list of courses.

# Master of Pharmaceutical Sciences in Chinese Medicine (MPS)

(One-year Full-time or Two-year Part-time)

**Prof YU Zhiling, Programme Director**

## Aims

The programme adopts a pragmatic approach to strengthening students' knowledge and skills in pharmaceutical sciences in Chinese medicine. It aims at upgrading students' ability to comprehend and master the theoretical knowledge of Chinese Medicine pharmacy so that their research ability and problem solving skills can be enhanced through learning of the latest research methodologies and technologies. The programme will help train a generation of modern and scientific professionals in applied Chinese Medicine pharmacy, especially in the areas of product development, quality assurance, drug safety assessment, production management and trading of Chinese medicines and/or healthcare products.

## Admission Requirements

Applicants should be:

- (a) holders of a Bachelor of Chinese Medicine or Pharmacy in Chinese Medicine degree; or
- (b) holders of a non-Chinese Medicine degree, but with qualifications equivalent to the above, e.g. applicants with a bachelor's degree in Biology, Biochemistry, Chemistry, Pharmacy, Pharmacology, Pharmaceutical Science or Medicine; or
- (c) pharmacists or registered Chinese Medicine practitioners of Hong Kong; or
- (d) graduates of Professional Diploma of Pharmacy in Chinese Medicine or programmes of similar nature, who have more than three years of relevant work experience.

Applicants with qualifications listed in (b), (c) or (d) above may be required to pass an assessment conducted by the Programme Management Committee.

## Language Requirements

Applicants must have

- (1) obtained a bachelor's degree with Chinese language as the primary medium of instruction for major courses; or
- (2) obtained Grade E or above in Chinese Language and Culture in the Hong Kong Advanced Level Examination (HKALE); or
- (3) obtained Level 3 or above in Chinese Language in the Hong Kong Diploma of Secondary Education Examination (HKDSE); or
- (4) passed the Chinese language test arranged by the School of Chinese Medicine, HKBU.

## Units Requirement

Compulsory Courses:	23 units
Dissertation*:	6 units
Total Requirement:	<b>29 units</b>

\* *Students can take either Dissertation or two courses (Thinking Approach and Methodology of Chinese Medicine and Formulation Theories and Practices of Chinese Medicinal Formulae).*

*For those who have not previously studied Chinese Medicine or Pharmacy in Chinese Medicine, they must take an additional course, Overview on Chinese Medicine and Chinese Materia Medica, as supplement.*

*An additional course fee will be charged to those who are required to take the course as supplementary study.*

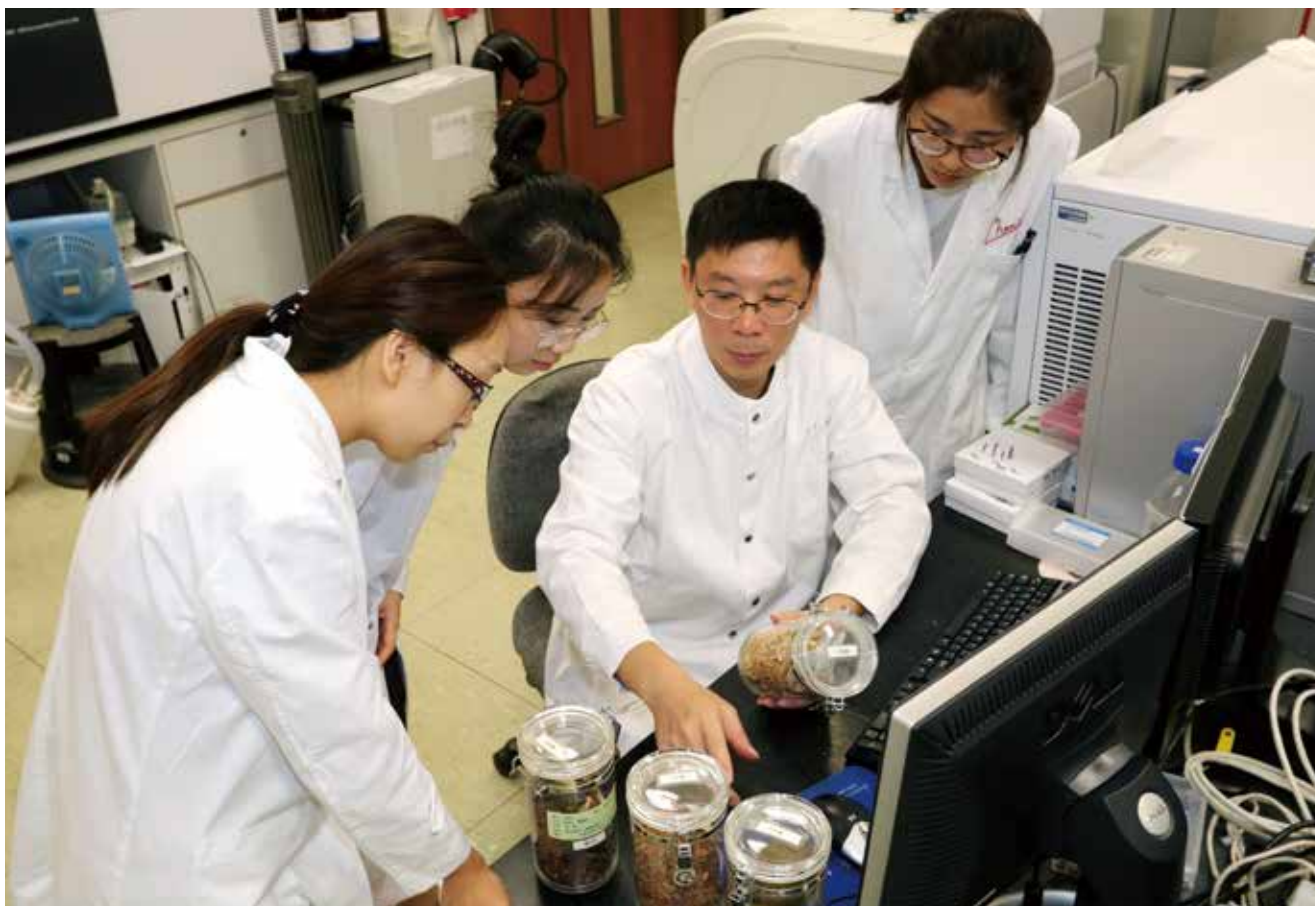


## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website for details of the list of courses.

## Remarks

The academic results of the supplementary course obtained by students will be recorded in the student transcript (Satisfactory/Unsatisfactory) without GPA grading.





TAUGHT POSTGRADUATE PROGRAMMES

# SCHOOL OF COMMUNICATION



# Master of Arts (MA) in Communication

(One-year Full-time or Two-year Part-time)

*Prof Steve GUO, Programme Director*

## Aims

The programme aims to train students into communication specialists in various sectors of society. It emphasises the integration between principles and practices across diverse areas of communication research. Students learn to apply theory to real world situations in interpersonal, institutional, and social contexts. Specifically, the programme is to achieve the following aims:

- (a) Train communication leaders and cultivate the ability to systematically evaluate communication and media problems;
- (b) Develop conceptual and analytical skills in applying advanced communication knowledge in students' current or future careers; and
- (c) Educate individuals in new substantive areas in the field of communication.

## Admission Requirements

Applicants should possess a bachelor's degree with honours from a recognised university or comparable institution. Relevant professional experience will be favourably considered. Applicants whose first degree is obtained from an institution where the medium of instruction is not English should possess a minimum TOEFL score of 79 (internet-based test); or an overall band score of 6.5 in IELTS.

The English proficiency requirement is not applicable to the offshore programme offered in Mainland.

Applicants should submit a 500-word essay in English outlining the applicant's academic interests and objectives, and a sample of publication or research paper written by the applicant if any. Short-listed applicants may be interviewed.

## Units Requirement

Required Courses:	6 units
Elective Courses:	21 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/comm>) for details of the list of courses.

A postgraduate diploma may be awarded to those who have completed all the coursework and attained a cumGPA of 2.50 or above with all courses scoring grade C- or above (excluding Project), but have not completed a satisfactory Project within the normal study period for reasons deemed acceptable by the Taught Postgraduate Programmes Management Committee.

# Master of Arts (MA) in International Journalism Studies

(One-year Full-time or Two-year Part-time)

*Mr CHEUNG Siu Wai, Programme Director*

## Aims

The MA in International Journalism Studies Programme provides professional postgraduate studies in international journalism with a particular emphasis on Hong Kong, mainland China and East/Southeast Asia. Launched in 2007, the programme has become known as an excellent preparation for a career in the news media, especially in the fields of international journalism and business and financial journalism. The programme aims to:

- (a) provide an opportunity for mid-career journalists to reflect on their profession and develop their conceptual and analytical skills to improve their work;
- (b) provide the basis for a future career in journalism, particularly in the international field;
- (c) provide a scholarly introduction to the field of study for those contemplating further research for academic, professional or personal reasons; and
- (d) bring together a group of students who can contribute different perspectives on the field of study.

There are two concentrations in the programme: **International Journalism** and **Business and Financial Journalism**.

The **International Journalism** concentration aims to cultivate journalism professionals with an in-depth understanding of international politics, economy and culture, and equip them with the necessary skills to cover international news in English.

The **Business and Financial Journalism** concentration aims to accommodate students with or without previous experience working in or studying business and economics. Students not only learn how companies and markets function, but are also taught the skills of writing and reporting business and financial news for daily newspapers, business journals and financial websites in English.

## Admission Requirements

Applicants should:

- (1) (a) hold a bachelor's degree from a recognised university or comparable institution; or  
(b) have at least seven years' experience as a journalist or in another related profession that, in the view of the Department, constitutes a level equivalent to a first degree in courses relevant to the MA programme, and must show evidence of academic aptitude and achievement; and
- (2) be able to communicate in English at an advanced level. Applicants whose first degree is obtained from an institution where the medium of instruction is not English should possess a minimum TOEFL score of 79 (internet-based test); or an overall band score of 6.5 in IELTS.

Applicants should submit a 500-word self-statement in English outlining their academic interests and career objectives, or a sample of a piece of journalism or research paper or similar work written by the applicant in English. Shortlisted applicants will be interviewed.

## Units Requirement

### International Journalism Concentration

Required Courses: 15 units

Elective Courses: 12 units

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Total Requirement: **27 units**

### Business & Financial Journalism Concentration

Required Courses: 15 units

Elective Courses: 12 units

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Total Requirement: **27 units**

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/jour>) for details of the list of courses.



# Master of Arts (MA) in Producing for Film, Television and New Media

(One-year Full-time)

*Prof MAN Shu Sum, Programme Director*

## Aims

As the first of its kind in the Greater China Region, the programme aims at nurturing future producers and executives in film, television and new media industries by providing students with a professional education in areas such as planning, financing, project development, producing, distribution, promotion, public relations, marketing, and theatre management.

Graduates of the programme are expected to be able to work as producer and executives in the industry and be well prepared for career advancement. The programme will

- (a) provide students with wide-ranging knowledge and practical experience of all three fields of film, television and new media;
- (b) cultivate outstanding leadership ability;
- (c) cultivate exceptional team-working skills; and
- (d) help students develop a thorough understanding of all aspects of management within the three fields.

## Admission Requirements

Applicants should hold a bachelor's degree or equivalent from a recognised university or comparable institution. Applicants whose first degree is obtained from an institution where the medium of instruction is not English should fulfill the following minimum English proficiency requirement:

- (a) TOEFL score of 79 (internet-based test); or
- (b) overall band score of 6.5 in IELTS.

Applicants have to submit:

1. A 500-word paper outlining the applicant's interests, and present knowledge/understanding of the field of the study; and
2. If and where relevant: an example of the applicant's publications or other documented research output, if any.

## Units Requirement

Required Courses:	15 units
Elective Courses:	12 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/ftnf>) for details of the list of courses.



# Master of Fine Arts (MFA) in Film, Television and Digital Media

(Three-year Full-time, Terminal Degree)

**Prof LEE Daw-Ming, Programme Director**

## Aims

The objective of this programme is to enrich media workers and/or university graduates through systematically acquiring extensive experiences in film, television and digital media and prepare them for playing leading roles within the media industry of the Greater China Region. More specifically the programme aims to:

- offer advanced training in the professional, conceptual and aesthetic aspects of film, television and digital media production;
- provide opportunities for students to independently create high quality works of particular media forms;
- train and educate graduate students to achieve accomplishments at international levels; and
- create a platform for intellectual exchange between students and professionals.

## Admission Requirements

Applicants should possess:

- a bachelor's degree or equivalent from a recognised university;
- a minimum TOEFL score of 79 (internet-based test); or a minimum IELTS of 6.5 as an alternative to the TOEFL score\*; and
- strong evidence of academic aptitude and strong interest in creative activities.

## \* Remarks:

- This requirement is only applicable to students originating from countries/institutions where English is not the major medium of instruction.*
- Students with relevant talent but a lower English standard (i.e., an IELTS band score of 6.0 or equivalent) would be considered for admission on the condition that the students have to satisfactorily complete an English enhancement course arranged by the programme.*

## Units Requirement

Required Courses:	39 units
Elective Courses:	27 units
Total Requirement:	<b>66 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/ftdm>) for details of the list of courses.



# Master of Social Sciences (MSocSc) in Media Management

(One-year Full-time or Two-year Part-time)

**Mr Raymond LI, Programme Director**

## Aims

The programme, jointly offered by the School of Communication and the School of Business, aims to nurture confident and competent professionals in media management. Taking advantage of the expertise of the faculty of both Schools, the programme integrates state-of-art knowledge about media and management in its programme design for the education of media professionals for leadership in the media industry. Graduates of the programme will be equipped with an integrated knowledge of the mass communication process and various aspects of its management and business administration in the Greater China region and beyond. They are expected to be able to work in key management posts in the media industry and be well prepared for career advancement to leading positions in the media sector in the global information age. Those interested in further pursuit of either media studies or management will find the degree a solid foundation for further development.

The design of the programme curriculum illustrates how theory and research can be applied to real world media and management issues and problems. The programme is to achieve the following aims:

(a) Develop professionals' conceptual and analytical skills in applying state-of-the-art media and management research knowledge;

- (b) Discipline media professionals with leadership and management acumen;
- (c) Cultivate media professionals to become executive leaders in the media industry; and
- (d) Lay a foundation for those interested in further advanced studies in media or management.

## Admission Requirements

Applicants should possess a bachelor's degree with honours from a recognised university or comparable institution. Professional experience would be preferred. Applicants whose first degree is obtained from an institution where the medium of instruction is not English should possess a minimum TOEFL score of 79 (internet-based test); or an overall IELTS band score of 6.5.

Applicants should submit a 500-word essay in English outlining their academic interests and objectives, and a sample of publication or research paper written by the applicant, if any. Shortlisted applicants may be selectively interviewed.

## Units Requirement

Required Courses:	12 units
Elective Courses:	12 units
Application Project (Optional; can be replaced by two electives.)	3 units*
<b>Total Requirement:</b>	<b>27 units*</b>

\* *Subject to the University's approval*

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mmgt>) for details of the list of courses.



# Master of Science (MSc) in AI and Digital Media

One-year Full-time or Two-year Part-time  
*Dr ZHANG Xinzhi, Programme Director*

## Aims

The programme aims to provide students with cutting-edge interdisciplinary knowledge of and skills in AI and media communication needed for the computational and digital age. Students are expected to become proficient in essential aspects of data-driven research, story-telling, branding and promotion, audience engagement and editorial decision-making. Students are also expected to be able to apply these data media and communications skills to produce analytics, solutions and insights for media organisations and others in or connected to the industry. Grounded in an academic core of several theoretical and methodological courses, the programme offers a wide range of elective courses focusing on knowledge and practice in media institutions and operations in the context of the digital transition. These combinations of courses have been chosen with the specific goal of nurturing high-quality, ethical professionals and managerial personnel in the media and communication industry.

On completion of the programme, students will be able to:

- demonstrate a thorough grounding in the concepts, theories and practice of communication studies in the digital age;
- enable students to build applied skills and conduct technical planning in a variety of services and products;
- apply professional knowledge, skills and standards in work situations, with social consciousness and ethical responsibility;

- think analytically, critically, and independently, and demonstrate leadership skills in the context of public goods and society well-being.

## Admission Requirements

### Academic Qualification:

Applicants should possess a bachelor's degree with honours from a recognised university or institution.

### Language Proficiency Requirement:

Applicants should be able to communicate in English at an advanced level, possessing one or more of the following qualifications if they did not study in an English-speaking institution:

- (a) an IELTS overall band score of at least 6.0; or
- (b) a minimum score of 74 in TOEFL (iBT); or
- (c) a minimum score of 450 in CET-6.

### Others:

- (a) Applicants should submit a 500-word letter of interest in English.
- (b) Applicants should submit a work portfolio (publications, demonstration, GitHub repositories, personal websites, etc), and provide other qualifications and awards, if any.
- (c) Applicants should provide two reference letters.

## Units Requirement

Required Courses:	24 units
Elective Courses:	6 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/aidm>) for details of the list of courses.

TAUGHT POSTGRADUATE PROGRAMMES

# FACULTY OF SCIENCE



# Master of Science (MSc) in Advanced Information Systems

(One-year Full-time or Two-year Part-time)

**Prof LEUNG Yiu Wing, Programme Director**

## Aims

The programme aims to educate students to become information system professionals. It focuses on the concepts and practices of information systems and covers three themes for advanced information systems (namely, data analytics, artificial intelligence and intelligent information systems). Students learn solid concepts and gain hands-on skills in these themes, so that they could apply these concepts and skills to solve real-world information system problems. On completion of this programme, students will acquire:

1. The core concepts and methodologies of data analytics, artificial intelligence and intelligent information systems.
2. Data analytics, artificial intelligence, intelligent information systems and the related technologies for problem solving and applications.
3. The ability to identify business needs and explain how to apply data analytics, artificial intelligence and the related technologies to transform the business needs into information systems.

## Admission Requirements

- (a) Applicants should normally possess a bachelor's degree in science, engineering, IT or relevant fields from a recognised university or equivalent qualifications; and
- (b) If applicants did not use English as the medium of learning in their bachelor's degree programmes, they should satisfy any one of the following English proficiency requirements:

- (i) IELTS overall band score of at least 6.0;
- (ii) TOEFL score of 74 (Internet-based);
- (iii) Other equivalent qualifications (e.g. CET-6 score of at least 450)

For exceptional cases in which applicants have other qualifications and substantial experience in IT, applicants' suitability will be determined with reference to individual merits and interviews.

## Units Requirement

Core Courses:	14 units
Elective Courses:	15 units
Total Requirement:	<b>29 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/aisp>) for details of the list of courses.



# Master of Science (MSc) in Analytical Chemistry

(One-year Full-time or Two-year Part-time)

*Dr Kelvin S Y LEUNG, Programme Director*

## Aims

- (a) To provide an opportunity for further education for working professionals in the field of analytical chemistry and related areas.
- (b) To offer a programme of study relevant to the needs of public and industrial laboratories as well as research organisations.
- (c) To ensure our MSc graduates have an extensive knowledge and a critical understanding of the basic theoretical principles and applications of modern physico-chemical methods towards solving problems of chemical analysis.

The programme also provides training in laboratory management, quality assurance/quality control, computer applications and laboratory automation, and helps instil an integrated analytical mind in students so that our MSc graduates can comfortably assume supervisory or managerial positions in establishments dealing with chemical analysis or related fields.

## Admission Requirements

Applicants should:

- (a) possess a Bachelor of Science (BSc) degree with honours in Chemistry or in Physical and Life Sciences, such as Biomedical Science, Biochemistry, Environmental Science, Food Science, Pharmacology, etc. where a strong emphasis is placed on analytical techniques and measurements, from a recognised

university or comparable institution; or a qualification deemed to be equivalent.

(b) fulfill any one of the following English requirements:

- (i) TOEFL: 79 (internet-based);
- (ii) IELTS (academic): overall band of 6.5;
- (iii) CET-6 (College English Test band 6): 450;
- (iv) Applicants who had successfully graduated from a bachelor's degree programme that adopts English as the medium of instruction.

Applicants who do not possess a formal degree qualification but have substantial documented relevant working experience in analytical chemistry may be considered. Applicants will be interviewed to determine their suitability for studying the programme.

**Note:** Applicants with an IELTS score of 6.0 or equivalent may also apply, and will be required to satisfactorily complete an English enhancement course offered by the University if admitted.

## Units Requirement

Required Courses:	23 units
Elective Courses:	4 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/chem>) for details of the list of courses.

Interim award of Postgraduate Diploma will be granted to those who have completed all the core courses specified in the Calendar/Bulletin in the year of enrolment to the programme except for the Dissertation, and also have completed the necessary number of elective course(s) to make up a minimum of 18 units. Grade attained for all the courses must be C- or above and the cumulative GPA should be 2.50 or above. Students with the interim award are allowed to apply to complete the MSc in Analytical Chemistry programme within a period of five years from graduation with the Postgraduate Diploma. In such circumstance, the students should surrender their Postgraduate Diploma. Students intending to return and resume their studies will be subject to the availability of the MSc in Analytical Chemistry programme, and they may be required to take extra units if the MSc in Analytical Chemistry programme structure has undergone subsequent changes.

# Master of Science (MSc) in Environmental and Public Health Management

(One-year Full-time or Two-year Part-time)

*Dr CHUNG Shan Shan, Programme Director*

## Aims

The major objective of the Programme is to incorporate management techniques into the technical aspects of environmental protection and for the effective maintenance of a healthy environment with an interdisciplinary approach. The Programme will focus on sustainable management, environmental health and risk management. In addition to the conventional issues of environmental protection, the relationships among economics, regulations and policies, management techniques, health risk analysis, social and ethical values and environmental conservation will be explored in detail.

## Admission Requirements

Applicants should possess a bachelor's degree from a recognised university or comparable institution in any discipline; or a qualification deemed to be equivalent.

Applicants such as higher diploma holders, but have substantial documented relevant work experience (normally five years or above) may be considered.

If the medium of instruction for the undergraduate study of the applicant was not English, then the applicant is expected to demonstrate his/her English proficiency by fulfilling either one of the following:

- (a) a TOEFL score of at least 79 (Internet-based test), or
- (b) an IELTS score of at least 6.5 (academic), or
- (c) a new College English Test (CET-6) of China score of at least 450.

All applicants must perform satisfactorily in the English admission interview before admission will be offered.

**Note:** Applicants with an IELTS score of 6.0, a TOEFL score of at least 74 (Internet-based test) may also apply, and will be required to satisfactorily complete an English enhancement course offered by the University if admitted.

## Frequency of Intake

Twice a year, admission in September and January.

## Units Requirement

Required Courses:	6 units
Elective Courses:	15 units
Dissertation:	6 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/ephm>) for details of the list of courses.

Students are eligible for the Postgraduate Diploma if they have fulfilled all requirements, with the exception of the MSc Dissertation.

# Master of Science (MSc) in Green Technology (Energy)

(One-year Full-time or Two-year Part-time)

**Prof ZHU Furong, Programme Director**

## Aims

The programme aims to further the training of graduates for a career in energy management and renewable energy technologies. The programme exposes the highly interdisciplinary nature of green energy technology as it encompasses the fields of materials science, renewal energy technologies, and the social implications they have on human activities. The content of the programme covers the areas of energy production, energy usage, energy audit, energy economics, energy management, environmental monitoring and hands-on experience.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from an accredited university or recognised institution of higher studies, preference will be given to holders of degrees in science or engineering; or
- (b) a professional qualification equivalent to tertiary academic level, from the Hong Kong Institution of Engineers, a member institute in the British Engineering Council, etc.

Work experience is an advantage but not essential.

Non-local candidates from an institution where medium of instruction is not English have to satisfy any one of the following requirements:

- (a) a minimum TOEFL score of at least 74 (internet-based test); or

- (b) IELTS overall band score of 6.0; or

- (c) a score of 450 in the new College English Test (CET6) of China.

## Unique Programme Features

The aim of our programme is to train energy technologists in the area of renewable energy technologies, energy management and be analytical on socio-economic issues on energy production. A key feature in the MSc programme is to enhance students' learning by the abundance of experimental laboratory courses in laboratory and project work that all students must complete to graduate. This whole-person training approach is the education ethos that the University values and this is put into practice in the programme structure by engaging the students to learn through classroom participation, extra-curricular activities including field trips to green buildings and renewable energy power generation sites, guided research projects and interactions with key personnel in energy management and Association of Energy Engineers (AEE) Hong Kong Chapter.

The MSc programme also provides students with the opportunities as energy manager in training, including the course on energy audit, energy management and the practicum. These activities are aligned with the globally recognised Certified Energy Manager (CEM) programme under AEE Hong Kong Chapter. Students can take the CEM exam offered by the AEE Hong Kong Chapter and become CEM managers with working experiences.

## Units Requirement

Required Courses:	12 units
Project:	6 units
Elective Courses:	12 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (http://gs.hkbu.edu.hk/en/curriculum1920/gtep) for details of the list of courses.



# Master of Science (MSc) in Information Technology Management

(One-year Full-time or Two-year Part-time)

**Prof LEUNG Yiu Wing, Programme Director**

## Aims

The programme aims to educate IT managers and professionals who possess technical and management knowledge for designing, developing and managing IT systems. It provides a transformational experience in integrating the technological and managerial sides of IT. On completion of this programme, students should be able to achieve the following programme intended learning outcomes:

- (a) Explain the core technical and management concepts and apply these concepts in an integrated manner for IT management.
- (b) Explain and apply the current methodologies in some selected areas in IT management (such as IT enterprise management, knowledge and information management, Internet and web technologies, and/ or business analytics).
- (c) Identify business needs and explain the process of transforming business needs into IT systems.

## Admission Requirements

- (a) Applicants must have a bachelor's degree in Science, Engineering, Business or other relevant fields; and
- (b) If applicants did not use English as the medium of learning in their bachelor's degree programmes, they should satisfy any one of the following English proficiency requirements:
  - (i) IELTS overall band score of at least 6.0;

- (ii) TOEFL score of at least 74 (internet-based);
- (iii) Other equivalent qualifications (e.g. CET-6 score of at least 450).

Applicants having other qualifications and substantial experience in Information Technology, we will determine their suitability based on individual merits and interviews.

## Units Requirement

Core Courses:	11 units
Elective Courses:	18 units
Total Requirement:	<b>29 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/itmp>) for details of the list of courses.



# Master of Science (MSc) in Mathematical Finance

(One-and-a-half-year Full-time)

**Dr Andy YAU, Programme Director**

This master's programme is jointly operated by the Department of Mathematics of Hong Kong Baptist University and Kent Business School of the University of Kent in the United Kingdom.

Students who have satisfactorily completed the programme requirements will be awarded the following two degrees:

- Master of Science in Mathematical Finance (conferred by Hong Kong Baptist University) and
- Master of Science in Finance (Financial Markets) (conferred by the University of Kent)

The University of Kent has an excellent international reputation and Kent Business School has a very strong faculty in both teaching and research. Their experience and expertise, in particular in the area of business and management would give us the strength in practical, operational and managerial areas. The faculty members in the Department of Mathematics of Hong Kong Baptist University have a very strong background in Mathematical Finance and Statistics. Therefore, the launch of this dual MSc in Mathematical Finance programme would be an ideal and perfect match and cooperation between the two universities.

## Aims

- (a) To provide an opportunity of further education for working professionals in the field of Mathematical Finance and Financial Markets.
- (b) To offer well-motivated individuals a path for career conversion into the field of Mathematical Finance and Financial Markets.

## Admission Requirements

Applicants should:

- (a) possess a bachelor's degree or equivalent qualification in Mathematics, Statistics, Computer Science, Physics, Engineering, Business or other related majors;
- (b) be proficient in basic Mathematics; and
- (c) satisfy at least one of the following requirements on English language proficiency:
  - (i) applicants used English as the medium of learning in their Bachelor's degree programme; or
  - (ii) a minimum score of 6.5 in IELTS; or
  - (iii) equivalent qualifications.

*Note: TOEFL is not accepted as a proof of English language proficiency.*

## Units Requirement

Required Courses:	39 units
Total Requirement:	<hr/> 39 units

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mffif>) for details of the list of courses.

Courses in the first two semesters are offered at the University of Kent. Airfare, accommodation and local expenses in the UK will be borne by the students.

Up to six scholarships will be awarded to students with excellent academic performance in their first two semesters.

# Master of Science (MSc) in Operational Research and Business Statistics

(One-year Full-time)

**Dr Andy YAU, Programme Director**

Operational Research and Business Statistics is the discipline of applying advanced analytical methods to help make better decisions. It gives organisations the power to make more effective decisions and build more productive systems based on:

- (a) more complex data
- (b) consideration of all available options
- (c) careful predictions of outcomes and estimates of risk
- (d) the latest decision tools and techniques

## Aims

- (a) To provide an opportunity of further education for working professionals in the field of Operational Research and Business Statistics.
- (b) To offer well-motivated individuals a path for career conversion into the field of Operational Research and Business Statistics.

## Admission Requirements

Applicants should:

- (a) possess a bachelor's degree or equivalent qualification in Mathematics, Statistics, Computer Science, Physics, Engineering, Business or other related majors; and
- (b) be proficient in basic Mathematics; and
- (c) satisfy at least one of the following requirements on English language proficiency\*:
  - (i) English as the medium of learning in bachelor's degree programme; or

- (ii) a score of 79 (internet-based) or above in TOEFL; or
- (iii) an overall band score of 6.0 in IELTS with a minimum of 6.5 or above in the sub-test of reading or listening; or
- (iv) equivalent qualifications.

\* *Students who marginally fulfill the English requirements may be requested to complete additional English remedial course(s). The cost is to be borne by the students.*

## Units Requirement

Required Courses:	25 units
Elective Courses:	9 units
Dissertation:	6 units
Total Requirement:	<hr/> <b>40 units</b>

Scholarships up to HK\$50,000 will be awarded to students with excellent academic performance in their first semester.

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/orbs>) for details of the list of courses.

## Remark:

This master's programme is jointly operated by the Department of Mathematics of Hong Kong Baptist

University and Kent Business School of the University of Kent in the United Kingdom.

Students who have satisfactorily completed the programme requirements will be awarded the following two degrees:

- Master of Science in Operational Research & Business Statistics (conferred by Hong Kong Baptist University, HK) and
- Master of Science in Business Analytics (conferred by the University of Kent, UK)^

The University of Kent has an excellent international reputation and Kent Business School has a very strong faculty in both teaching and research. Their experience and expertise, in particular in the area of business and management would give us the strength in practical, operational and managerial areas. The faculty members in the Department of Mathematics of Hong Kong Baptist University have a very strong background in Operational Research & Business Statistics. Therefore, the launch of this joint MSc in Operational Research & Business Statistics programme would be an ideal and perfect match and cooperation between the two universities.

^ This is an exempted course under the NON-LOCAL HIGHER AND PROFESSIONAL EDUCATION (REGULATION) ORDINANCE CAP 493 (Ref. no.: 452850).

It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

TAUGHT POSTGRADUATE PROGRAMMES

FACULTY OF

SOCIAL  
SCIENCES



# Doctor of Education (EdD)

(Three-year Full-time or Four-year Part-time)

**Dr Marina WONG, Programme Director**

**This programme accepts online application ONLY.**

This is a taught postgraduate programme leading to the award of the degree of Doctor of Education (EdD). The programme aims to enable professionals in the field of education or related disciplines to contribute to their professional practices from an informed and robust research perspective.

## Aims

The aims of the programme are to equip students with the ability to:

- (a) demonstrate advanced knowledge and understanding of their chosen focus area in education or related disciplines;
- (b) comprehend current research paradigms and the nature of research enquiry in education or related disciplines;
- (c) critically evaluate research and practice in their own professional area;
- (d) conduct independent research of an original and robust nature; and
- (e) contribute to the development of knowledge and practice in their area of professional endeavour.

## Admission Requirements

Applicants should:

- (a) possess a Bachelor's degree and a Master's degree; or a Bachelor's degree with first class honours; and
- (b) demonstrate a record of at least 4 years of professional experience in the education sector or other relevant sectors as deemed appropriate by the Department.

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from programmes outside Hong Kong where the medium of instruction is not English. These applicants must meet the following minimum requirements for English proficiency:

An overall band score of 6.5 in International English Language Testing System (IELTS) or equivalent.

## Units Requirement

Required Courses:	15 units
Advanced Content Course:	6 units
Elective Course:	3 units
Thesis:	42 units
<b>Total Requirement:</b>	<b>66 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/eddp>) for details of the list of courses.



To be awarded a Doctor of Education degree, students need to have (a) completed a total of 66 units; (b) satisfied the requirements of the thesis; (c) obtained Grade C- or above in all courses; and (d) achieved a cumulative GPA of 2.67 or above.

Students who, for whatever reasons, are leaving the Programme and have satisfied all the coursework requirements and completed the required units with an cumulative GPA of 2.5 or above and Grade C- or above in all courses, are eligible to be awarded a Master of Education degree as an interim award.

# Master of Arts (MA) in Global Society

(One-year Full-time)

**Dr Krzysztof SLIWINSKI, Programme Director**

## Aims

The programme is designed to accomplish the following objectives:

- (a) To introduce students to key concepts, debates, and perspectives on global studies and global society, with critical and reflective appraisal of those from different canons and western and non-western perspectives;
- (b) To equip students with a broad range of research methods including quantitative, qualitative, ethnographic, and interpretive, and the ability to discern between these methods; and
- (c) To empower students with the competencies for appreciating the ethical and value issues associated with global society, and for translating their own perspectives into professional practice.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree (in any discipline) from a recognised university or comparable institution; or
- (b) a qualification deemed to be equivalent.

Short-listed applicants may be interviewed to assess their motivation and suitability for the programme.

Proof of English proficiency is required for all applicants whose first degree is obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- a) an overall band score of 6.5 in International English Language Testing System (IELTS); or
- b) a TOEFL score of 79 (internet-based test); or
- c) a score of 480 in College English Test band 6 (CET-6).

## Units Requirement

Programme Required Courses:	12 units
Concentration Required Courses:	9 units
Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

## Concentrations

The programme has five concentrations as follows:

1. Global Cultures
2. Global Environmental Health
3. Global Political Economy
4. Global Social Development
5. Global Urban Systems

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/gsof>) for details of the list of courses.

# Master of Education (MEd)

(One-year Full-time or Two-year Part-time)

*Dr Ricky LAM, Programme Director*

This is a taught postgraduate programme leading to the award of the degree of Master of Education (MEd). The programme is designed for educators and professionals who have an interest in specialising in specific fields of education.

## Aims

The aims of the programme are:

- (a) to strengthen knowledge of and skills in education;
- (b) to enhance analytical and critical understanding of issues in education from different perspectives;
- (c) to develop a reflective, multi-disciplinary approach to education;
- (d) to facilitate initiatives and promote leadership in education; and
- (e) to foster competence in research in education.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or equivalent; and
- (b) a postgraduate certificate/diploma in education or equivalent, and/or relevant professional experience working with children and adolescents.

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from programmes where the medium of instruction is not English. These

applicants must meet the following minimum requirements for English proficiency:

For applicants applying for the English Language Teaching (ELT) Concentration

- An overall band score of 6.5 in International English Language Testing System (IELTS) or equivalent

For applicants applying for non-ELT Concentrations

- An overall band score of 6.0 in International English Language Testing System (IELTS) or equivalent

## Units Requirement

Common Required Courses:	3 units
Concentration Required Courses:	12 units
Elective Course:	6 units
Dissertation/Independent Project and an Elective Course/Two Elective Courses:	6 units
Total Requirement:	<b>27 units</b>

## Concentrations

The respective Concentrations are listed below:

1. Child and Adolescent Development Concentration
2. Early Childhood Education Concentration
3. English Language for Teaching Concentration
4. Inclusive Education Concentration
5. School Leadership and Management Concentration
6. Subject Knowledge for Teaching Mathematics at Junior Levels (P1-S3) Concentration
7. Teaching Mathematics at Junior Levels (P1 to S3) Concentration

*The Department of Education Studies reserves the right not to offer a concentration in a particular academic year.*

## **Study Curriculum**

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/meds>) for details of the list of courses.

# Master of Public Administration (MPA)

(One-year Full-time or Two-year Part-time)

*Prof Patrick WC LAU, Programme Director*

## Aims

The programme is designed to accomplish the following objectives:

- (a) to provide students with solid foundation in public administration, such as in mainland China and also from a comparative and global perspective;
- (b) to illustrate the relation to law, ethics and other aspects of public affairs;
- (c) to develop students' ability in the management of human resources, finance, sport and public amenities; and
- (d) to enable students to become reflective and critical administrators with the ability to assess and respond to the changing needs of the society.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree (in any discipline) from a recognised university or comparable institution; or
- (b) a qualification deemed to be equivalent.

Qualified applicants will be interviewed to assess their motivation and suitability for the programme.

Proof of English proficiency is required for all applicants whose first degree is obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- a) an overall band score of 6.5 in International English Language Testing System (IELTS); or
- b) a TOEFL score of 79 (internet-based test); or
- c) a score of 450 in College English Test band 6 (CET-6).

## Units Requirement

Required Courses:	21 units
Elective Courses:	9 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mpap>) for details of the list of courses.

# Master of Social Sciences (MSocSc) (Contemporary China Studies)

(One-year Full-time or Two-year Part-time)

**Prof RUAN Danching, Programme Director**

## Aims

The Programme is designed to accomplish the following objectives:

- (a) to provide students with a critical understanding of contemporary China from political, historical, economic, geographical and sociological perspectives;
- (b) to sharpen students' awareness of the complex relationships of historical, economic, geographical, political, and sociological factors in China through a multidisciplinary approach; and
- (c) to enhance students' understanding of the processes of change which will shape future relationship between Hong Kong, the rest of China, and the World.

## Admission Requirements

Applicants:

- (a) should hold a bachelor's degree, or qualification of equivalent standard from another university or comparable institution;
- (b) with a background in social sciences and/or humanities will be given preference.
- (c) should meet the English proficiency requirement. Applicants should have a Bachelor's degree from a university in Hong Kong or an English-speaking country; or submit one of the following original score reports/certificates for assessment:
  - (i) TOEFL (minimum score: 79 (internet-based)); or
  - (ii) IELTS (academic): band score of 6.5 or above; or

- (iii) College English Test band 6 (CET 6): 450 or above
- (d) may be required to attend an interview as part of the selection process.

## Frequency of Intake

Twice a year, admission in September and January (upon announcement).

## Units Requirement

Required Course:	3 units
Concentration/Field and Elective Courses:	24 units
Total Requirement:	<b>27 units</b>

## Concentrations

The programme has four concentrations as follows:

1. Economic Development and Reform
2. History and Culture
3. Society and Community
4. Urban Development and Environmental Management

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/cstd>) for details of the list of courses.



# Master of Social Sciences (MSocSc) in Social Work

(Two-year Full-time & Two-year Part-time)

**Dr Simon Tak Mau CHAN, Programme**

**Director of Full-time programme**

**Dr Sharon Shui King LEUNG, Programme**

**Director of Part-time programme**

## Aims

- (a) To develop competent professionals who are critical, reflective and capable of generic social work practice and competent to face the challenges confronting social work in the changing society; and
- (b) To educate graduate students to achieve the academic and professional qualification that is considered eligible for registration as Registered Social Workers in Hong Kong on the basis of a recognised social work degree.

## Outcome Goals

Upon graduation, the graduates can:

- (a) evaluate the changing social needs, societal context and practice in line with the values and the ethical principles of social work;
- (b) integrate theory and practice and identify new theories and innovative practice;
- (c) apply social work skills at various levels of intervention;
- (d) critically evaluate professional activities and service programmes and advocate for appropriate welfare and service reforms;
- (e) examine power, diversity and social justice in social issues, social work practice and social policy; and
- (f) appraise the value of life-long learning and professional development.

## Admission Requirements

Applicants should possess (1) a bachelor's degree from a recognised university, or (2) a qualification deemed to be equivalent.

Qualified applicants will be interviewed to establish proper motivation and suitability for pursuing a qualifying social work programme in a reflective and learner-centered environment.

Proof of English proficiency is required for applicants whose Bachelor's/Master's degrees are obtained from institutions with non-English teaching medium. These applicants must meet the following minimum requirements for English proficiency:

- a) an overall band score of 6.0 in International English Language Testing System (IELTS); or
- b) a score of 74 (internet-based test) in TOEFL; or
- c) an equivalent score on a comparable test.

## Units Requirement

Social Work Courses:	21 units
Elective Course:	3 units
Integrative Tutorials:	3 units
Fieldwork Placements:	10 units
Total Requirement:	<b>37 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/sswp>) for details of the list of courses.

# Master of Social Sciences (MSocSc) in Sport and Leisure Management

(One-year Full-time or Two-year Part-time)

**Prof Julian BAKER, Head, Department of Sport and Physical Education**

## Aims

The programme aims to provide opportunities for students to take a reflective and interdisciplinary approach to the planning, provision, and management of sport and leisure. The programme also emphasises a life-span approach to understanding the relationship among sport, leisure, and wellbeing and offers students with opportunities for active learning in various settings. The curriculum is designed to facilitate the following objectives:

- to advance students' understanding of the planning and provision of sport and leisure from a life-span perspective, including the provision of inclusive programmes;
- to advance students' skills and knowledge in the management of sport and leisure;
- to enable students to become reflective and critical practitioners who are able to assess and respond to changing needs of a society; and
- to enhance students' competence in reading and carrying out independent research.

## Admission Requirements

Applicants should possess a bachelor's degree or equivalent qualification from a recognised university. Priority will be given to applicants who have related majors (e.g. physical education, sport/exercise science, sport/recreation/leisure management) or relevant work experiences.

Proof of English proficiency is required for all applicants whose first degree is obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- a score of 74 (internet-based test) with a minimum score of 21 for writing section in TOEFL; or
- an overall band score of 6.0 with a minimum score of 6.0 for writing section and 5.5 for other sections in IELTS; or
- an equivalent qualification.

## Units Requirement

Core Courses:	6 units
Elective Courses:	21 units
Total Requirement:	<b>27 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/simg>) for details of the list of courses.

# Master of Social Sciences (MSocSc) in Counselling

(One-year Full-time or Two-year Part-time)

**Prof Petrus Y N NG, Head, Department of Social Work**

## Aims

The programme aims at

- (a) developing students' knowledge in understanding, analysing and researching the changing needs of people and the social and cultural contexts within which these individuals develop; and
- (b) equipping students with selected counselling theories and practice skills, with narrative therapy in particular.

## Outcome Goals

Upon completion of the programme, students are expected to be able to:

- (a) become self-directed learners, recognising personal needs, selecting preferred alternatives for themselves;
- (b) become reflexive professionals in counselling, who are able to assess changing social needs, challenge the dominant discourse that is oppressing and disempowering people, particularly the powerless people;
- (c) have a solid conceptual framework in understanding human diversity and needs;
- (d) analyse the social dynamics and policies which affect the counselling needs of people;
- (e) acquire knowledge of the philosophical and theoretical underpinnings of selected counselling perspectives, and that of narrative therapy in particular;

- (f) apply the selected counselling and practice skills in counselling with people in need and in different work settings; and
- (g) be "research literate" – and be able to criticise, use and promote research relevant to advancing students' counselling capacity and professional sensitivity.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or equivalent;
- (b) preferably with relevant experience of working with people in related fields; and
- (c) some background knowledge in psychology, human development, guidance, and/or other related courses.

Qualified applicants will be interviewed to ensure their motivation and suitability for pursuing training in counselling.

Proof of English proficiency is required for all applicants whose Bachelor's/Master's degrees are obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- a) an overall band score of 6.0 in International English Language Testing System (IELTS); or
- b) a score of 74 (internet-based test) in TOEFL; or
- c) an equivalent score on a comparable test.

## Units Requirement

Required Counselling Courses:	12 units
Counselling Specialisation Course:	9 units
Practicum:	6 units
Counselling Elective Courses:	3 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mssc>) for details of the list of courses.

# Master of Social Work (MSW)

(One-year Full-time)

**Prof Petrus Y N NG, Head, Department of Social Work**

## Aims

- (a) To become reflective practitioners who are able to assess changing social needs and adapt their own performance accordingly.
- (b) To become self-directed learners, recognising personal educational needs, selecting appropriate learning resources and evaluating progress.
- (c) To develop specialised knowledge and skills at an advanced level to match up with the emerging social needs and problems in all their complexity and extensiveness.
- (d) To be able to assess critically professional activities and advocate for appropriate reforms in the system.
- (e) To acquire the competence as a researcher-practitioner, so as to enrich one's knowledge base for the development of new policies and interventions for emerging issues.
- (f) To be able to recognise, maintain and develop professional identity to ensure the contribution of the profession in the changing times.
- (g) To be "research literate" – to criticise, use and promote relevant research; and to be able to think theoretically – to criticise, use and promote the development of social work theory.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree in Social Work\* from a recognised university or equivalent; and
- (b) preferably with 2 years of work experience in the field of social work or equivalent.

Proof of English proficiency is required for all applicants whose Bachelor's/Master's degrees are obtained from non-English medium institutions. These applicants must meet the following minimum requirements for English proficiency:

- a) an overall band score of 6.0 in International English Language Testing System (IELTS); or
- b) a score of 74 (internet-based test) in TOEFL; or
- c) an equivalent score on a comparable test.

*\* Usually a good second class degree is required, but applicants with outstanding work experience may be considered.*

## Units Requirement

Integrative Courses:	12 units
Concentration Courses:	9 units
Elective Courses:	9 units
Total Requirement:	<hr/> <b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/sowk>) for details of the list of courses.

# Full-time Postgraduate Diploma in Education (PGDE)

(One-year Full-time)

**Prof Allen LEUNG, Programme Director**

## Aims

The primary aim of the Programme is to provide professional training for local school teachers who have obtained a bachelor's degree in an academic discipline. In the capacity of a teacher, a person may have to assume several roles in the education circle, some being more prominent than others at different stages of his or her career.

The roles identified to be the focus of this Programme are those of: a social and autonomous individual, a facilitator of learning, an educational innovator, and a professional educator.

## Admission Requirements

Applicants should possess:

- (a) a bachelor's degree from a recognised university or equivalent; and
- (b) demonstrated proficiency in Chinese and English as recognised by the Department.

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from programmes where the medium of instruction is not English. These applicants must meet the following minimum requirements for English proficiency:

For applicants applying for the English specialising subjects:

- An overall band score of 6.5 in International English Language Testing System (IELTS) or equivalent

For applicants applying for non-English specialising subjects:

- An overall band score of 6.0 in International English Language Testing System (IELTS) or equivalent

For AY 2020-21, applications are invited for the following specialising subject:

Primary School Focus: English

Secondary School Focus: Chinese, English, Mathematics, Liberal Studies, PSHE (Personal, Social & Humanities Education)

Students of the English stream are required to attend a 8 week Immersion Programme in an English speaking country.

Eventual provision will depend on needs and departmental resources.

Applicants may be required to attend an interview as part of the selection process. Reference is made to communicative skills, language proficiency, maturity and motivation of the candidates.

Applicants applying for Chinese or English specialising subject may be required to sit for a language proficiency test.

## Units Requirement

Required Courses:	18 units
Elective Courses:	2 units
Integrated Practicum:	12 units
<b>Total Requirement:</b>	<b>32 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/pgdf>) for details of the list of courses.



# Part-time Postgraduate Diploma in Education (PGDE)

(Two-year Part-time)

**Prof Allen LEUNG, Programme Director**

## Aims

The primary aim of the Programme is to provide professional training for local school teachers who have obtained a bachelor's degree in an academic discipline. In the capacity of a teacher, a person may have to assume several roles in the education circle, some being more prominent than others at different stages of his or her career.

The roles identified to be the focus of this Programme are those of: a social and autonomous individual, a facilitator of learning, an educational innovator, and a professional educator.

The Department of Education Studies has offered The Subject Teaching and Subject Knowledge (STSK) Stream under its part-time Postgraduate Diploma in Education programme since 2004. The STSK Stream aims to provide professional training in pedagogical skills and subject knowledge pertaining to a specialising subject for school teachers who did not major in this subject for their university study and PGDE (or equivalent) training.

## Admission Requirements

### Traditional Stream

Applicants should possess:

- (a) a bachelor's degree from a recognised university or equivalent\*;
- (b) a full-time local school teacher status<sup>#</sup>; and
- (c) proficiency in reading and writing of both Chinese and English as recognised by the Department.

Applicants may be required to attend an interview as part of the selection process. Reference is made to communicative skills, language proficiency, maturity motivation, specialism and teaching experience. Students may be provisionally accepted at the time of application, but they should have their full-time local school teacher status confirmed before registration for the programme.

Applicants applying for English or Chinese specialising subject may be required to sit for a language proficiency test.

For AY 2020-21, applications are invited for the following specialising subjects:

Secondary School Focus: English, Mathematics, Music, Liberal Studies, Physical Education, Chinese

Eventual provision will depend on needs and departmental resources.

*\* Applicants applying for Physical Education must hold a recognised bachelor's degree or equivalent majoring in PE or a relevant discipline*

*# Applicants who do not have a full-time local school teacher status will be considered on a case-by-case basis and, if admitted, have to fulfill teaching practice requirements stipulated by the Department of Education Studies.*

### Subject Teaching and Subject Knowledge (STSK) Stream

Applicants should possess:

- (a) a bachelor's degree from a recognised university or equivalent;

- (b) a postgraduate diploma/certificate in education or equivalent in a subject other than the specialising subject of the chosen stream; and
- (c) a full-time local school teacher status<sup>^</sup>.

Applicants may be required to attend an interview as part of the selection process.

Applicants may be provisionally accepted at the time of application, but they should have their full-time school teacher status confirmed before registration for the programme.

Applicants applying for Chinese or English specialising subject may be required to sit for a language proficiency test.

For AY 2020-21, applications are invited for the following specialising subjects:

Primary School Focus: English, Mathematics, Physical Education

Eventual provision will depend on needs and departmental resources.

<sup>^</sup> *Subjects taught should include the specialising subject following the norms set by the Department of Education Studies. Applicants who do not have a full-time local school teacher status will be considered on a case-by-case basis and, if admitted, have to fulfill teaching practice requirements stipulated by the Department.*

## English Proficiency Requirement

Proof of English proficiency is required for all applicants whose bachelor's degrees were obtained from programmes where the medium of instruction is not English. These applicants must meet the following minimum requirements for English proficiency:

For applicants applying for the English specialising subject

- An overall band score of 6.5 in International English Language Testing System (IELTS) or equivalent

For applicants applying for non-English specialising subjects

- An overall band score of 6.0 in International English Language Testing System (IELTS) or equivalent

## Units Requirement

### Traditional Stream

Required Courses:	20 units
Elective Courses:	2 units
Supervised Teaching Practice Courses:	4 units
Total Requirement:	<b>26 units</b>

### Subject Teaching and Subject Knowledge Stream

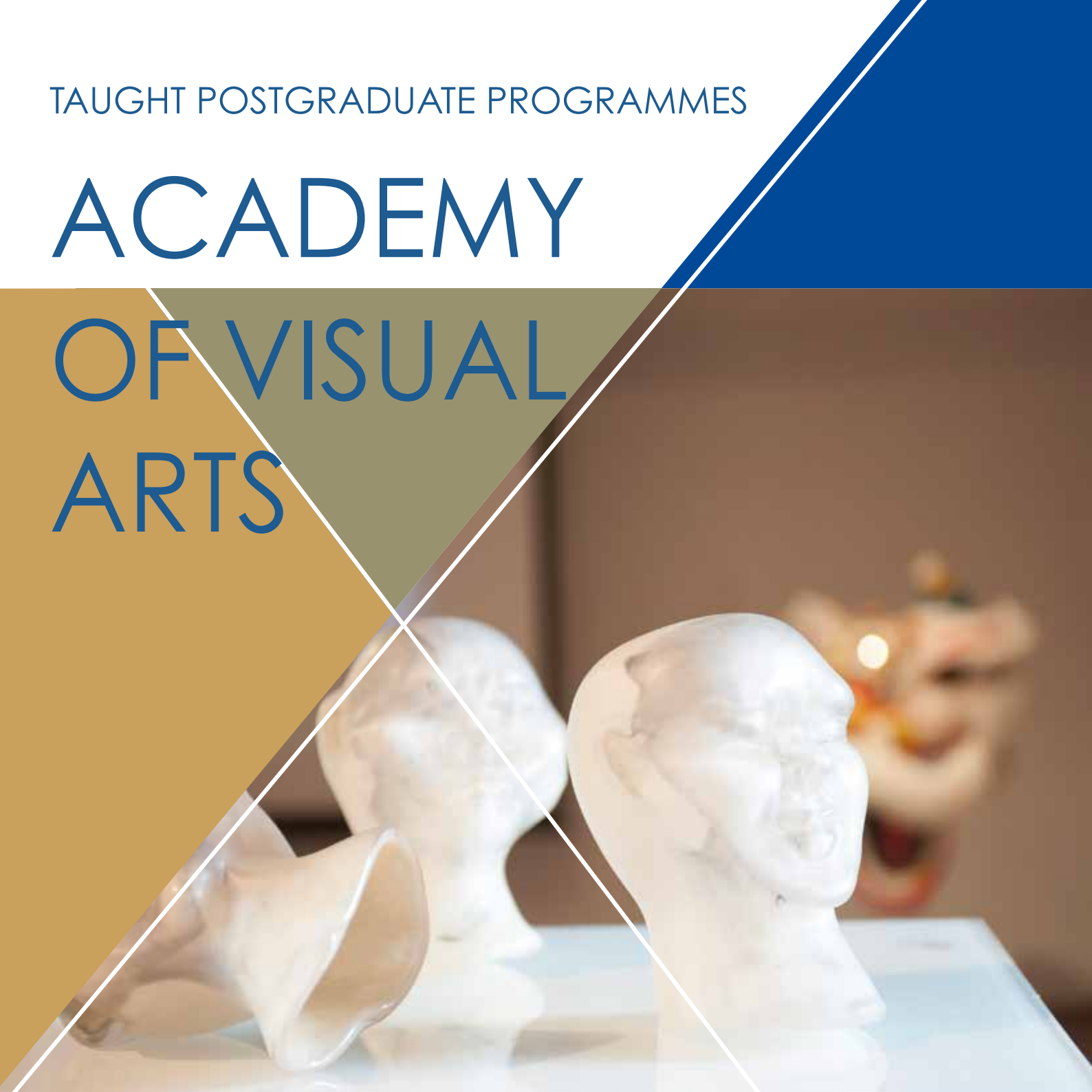
Subject Teaching and Field Practice Courses:	10 units
Subject Knowledge Courses:	18 units
Total Requirement:	<b>28 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/pgdp>) for details of the list of courses.

TAUGHT POSTGRADUATE PROGRAMMES

# ACADEMY OF VISUAL ARTS



# Master of Arts (MA) in Visual Arts

(One-year Full-time or Two-year Part-time)

**Dr CHUNG Wai Ching, Programme Director**

Master of Arts in Visual Arts (MA in Visual Arts) is a practice-based taught postgraduate programme with international impact and cross-cultural scope in terms of student origins, staffing, course contents as well as curricular and extra-curricular collaborations with international institutions. Students can choose from two concentrations namely Studio & Media Arts (SMA) and Craft & Design (CD). These two concentrations cover a wide range of creative practices from fine arts to applied arts; from individual expressions to socio-cultural applications to fulfill the needs of local and international creative talents.

## Admission Requirements

Applicants should possess a bachelor's degree from a recognised university or comparable institution, or an equivalent qualification.

Applicants should have relevant experience in respective studio practice. A portfolio of past works (5-10 images of original artworks in digital format or photographs) has to be submitted with the application.

Applicants have to declare their intended concentration (Studio & Media Arts or Craft & Design) as well as to submit a study proposal for the SMA/CD Studio Project in the admission process.

Onsite or online interview may be arranged for applicants to assess their background knowledge, experience, commitment as well as their capability and suitability for the programme.

Applicants are expected to communicate in English at an advanced level, meeting one or more of the following qualifications:

- (a) A bachelor's degree or equivalent qualification earned from an English-medium institution; or
- (b) A band score of 6.5 or above in IELTS; or
- (c) TOEFL scores of 79 (internet-based); or
- (d) CET-6 (College English Test band 6): 450.

## Units Requirement

Core Courses:	12 units
Concentration-based Courses:	18 units
Total Requirement:	<b>30 units</b>

## Study Curriculum

The study curriculum may change from time to time. Applicants may make reference to the programme website or the University Student Handbook 2019/20 (<http://gs.hkbu.edu.hk/en/curriculum1920/mava>) for details of the list of courses.

## Programme Structure (1-year Full-time mode)

Core Courses	Concentration-based Courses
<b>Semester 1</b>	
Research Methodology for the Visual Arts (3 units)	SMA/CD Studio Project IA (4.5 units)
Visual Arts Theory & Criticism (3 units) or Critically Engaged: Creative Practices in Context (3 units)	SMA/CD Studio Project IB (4.5 units)
<b>Semester 2</b>	
Visual Arts Theory & Criticism (3 units) or Critically Engaged: Creative Practices in Context (3 units)	SMA/CD Studio Project IIA [prerequisite: SMA/CD Studio Project IA & IB] (4.5 units)
Arts & the Public: Interpretation & Presentation (3 units)	SMA/CD Studio Project IIB [prerequisite: SMA/CD Studio Project IA & IB] (4.5 units)

## Programme Structure (2-year Part-time mode)

Core Courses	Concentration-based Courses
<b>Year 1, Semester 1</b>	
Research Methodology for the Visual Arts (3 units)	SMA/CD Studio Project IA (4.5 units)
<b>Year 1, Semester 2</b>	
Visual Arts Theory & Criticism (3 units) or Critically Engaged: Creative Practices in Context (3 units)	SMA/CD Studio Project IB (4.5 units)
<b>Year 2, Semester 1</b>	
Visual Arts Theory & Criticism (3 units) or Critically Engaged: Creative Practices in Context (3 units)	SMA/CD Studio Project IIA [prerequisite: SMA/CD Studio Project IA & IB] (4.5 units)
<b>Year 2, Semester 2</b>	
Arts & the Public: Interpretation & Presentation (3 units)	SMA/CD Studio Project IIB [prerequisite: SMA/CD Studio Project IA & IB] (4.5 units)

## Graduate Prospects

Graduates from this programme can move into the professional sphere as visual artists, designers and/or artisans within the wider spectrum of the creative and cultural industries.

Graduates are also able to pursue further studies and research in Master of Philosophy and/or Doctor of Philosophy, at the Academy of Visual Arts.





# ENQUIRIES

## Programme Enquiries

Programme	Tel No.
<b>Faculty of Arts</b>	<b>(852) 3411 7197</b>
MA in Chinese Literature, Language and Culture	(852) 3411 2293
MA in Ethics and Public Affairs	(852) 3411 5822
MA in Language Studies	(852) 3411 7851
MA in Literary and Comparative Studies	(852) 3411 6618
MA in Music	(852) 3411 5161
MA in Translation and Bilingual Communication	(852) 3411 2143
<b>School of Business</b>	<b>(852) 3411 5249</b>
Doctor of Business Administration	(852) 3411 2148
Master of Accountancy	(852) 3411 2160
Master of Business Administration	(852) 3411 5593
Master of Human Resources Management	(852) 3411 7531
MSc in Applied Accounting and Finance	(852) 3411 2158
MSc in Applied Economics	(852) 3411 2151
MSc in Business Management	(852) 3411 5249
MSc in Corporate Governance and Compliance	(852) 3411 5281
MSc in Data Analytics and Business Economics	(852) 3411 2175/ (852) 3411 2869
MSc in Entrepreneurship and Global Marketing	(852) 3411 7713/ (33) 456806650
MSc in Finance (FinTech & Financial Analytics)	(852) 3411 2157
MSc in Global Marketing Management	(852) 3411 5712/ (44) 114 222 3376
MSc in Strategic Human Resources Management	(852) 3411 7531
<b>School of Chinese Medicine</b>	<b>(852) 3411 5387</b>
Master of Science in Personal Health Management (Chinese Medicine)	(852) 3411 2975
Master of Chinese Medicine	(852) 3411 5520
Master of Pharmaceutical Sciences in Chinese Medicine	(852) 3411 5520
<b>School of Communication</b>	<b>(852) 3411 8154</b>
MPhil/PhD Programmes	(852) 3411 5121

Programme	Tel No.
MA in Communication	(852) 3411 2389/ (852) 3411 7367
MA in International Journalism Studies	(852) 3411 2545
MA in Producing for Film, Television and New Media	(852) 3411 8002
MFA in Film, Television and Digital Media	(852) 3411 8138
MSocSc in Media Management	(852) 3411 8158/ (852) 3411 7367
MSc in AI and Digital Media	(852) 3411 8123
<b>Faculty of Science</b>	<b>(852) 3411 7849</b>
MSc in Advanced Information Systems	(852) 3411 2376
MSc in Analytical Chemistry	(852) 3411 7063
MSc in Environmental and Public Health Management	(852) 3411 7746
MSc in Green Technology (Energy)	(852) 3411 5817
MSc in Information Technology Management	(852) 3411 7079
MSc in Mathematical Finance	(852) 3411 2347
MSc in Operational Research and Business Statistics	(852) 3411 2347
<b>Faculty of Social Sciences</b>	<b>(852) 3411 7127</b>
Doctor of Education	(852) 3411 5782
MA in Global Society	(852) 3411 7273
Master of Education	(852) 3411 5782
Master of Public Administration	(852) 3411 8096
MSocSc (Contemporary China Studies)	(852) 3411 6639
MSocSc in Social Work	(852) 3411 5577
MSocSc in Sport and Leisure Management	(852) 3411 5630
MSocSc in Counselling	(852) 3411 5561
Master of Social Work	(852) 3411 5562
Postgraduate Diploma in Education (Full-time)	(852) 3411 7216
Postgraduate Diploma in Education (Part-time)	(852) 3411 5543
<b>Academy of Visual Arts</b>	<b>(852) 3411 8282</b>
MA in Visual Arts	(852) 3411 8273

## General Enquiries

### Graduate School

AAB904, Level 9, Academic and Administration Building

Baptist University Road Campus

Hong Kong Baptist University

Kowloon Tong

Hong Kong

Tel. : (852) 3411 5127

Fax : (852) 3411 5133

Enquiry : <https://gs.hkbu.edu.hk/enquiry>

Website : <http://gs.hkbu.edu.hk>



This prospectus is a guide for applicants who are interested to pursue postgraduate studies with the University in the academic year of 2020/21. The information given in this prospectus is accurate as of end October 2019. As the information may revise from time to time, please visit our website at <http://gs.hkbu.edu.hk> for any latest updates. The University reserves the right to change any part of the contents of this prospectus without prior notice.

# GRADUATE SCHOOL

AAB 904, Level 9

Academic and Administration Building

Baptist University Road Campus

Hong Kong Baptist University

Kowloon Tong, Hong Kong

Tel: (852) 3411 5127

Fax: (852) 3411 5133

Enquiry: <https://gs.hkbu.edu.hk/enquiry>

Website: <https://gs.hkbu.edu.hk>

